

ART ALLIANCE of the Riverside Art Museum



President's May Message

As I sit down to write my last newsletter message as President, all I can think of is that song from The Sound of Music: So long, farewell, auf wiedersehen, goodbye. A bit overly dramatic, I know, but I can't get it out of my head.

The year and my term as President have gone by more quickly than I could have imagined. While I began the year with fear and trepidation, I end it with a sense of pride and accomplishment – pride in the work that we did together and what we accomplished together in support of the Riverside Art Museum.

Together, we organized three successful fundraisers: Off the Wall: Last Call and 10th Annual Art Market, both of which raised over \$30,000 each, and our ongoing fundraiser the Blue Door Museum Store, which continues to bring in a steady flow of funds every month.

I want to thank every one of you for your support while I was learning “on the job”. Your kindness and grace throughout the year gave me confidence. I couldn't have done it

without you.

Pamela Kaptain, President

RIVERSIDE ART MARKET 2025



On April 12th, The Art Alliance of the Riverside Art Market held its 10th annual Art Market on a glorious Saturday at the beautiful White Park. We hosted booths for 100+ artists and counted nearly 3000 attendees. Artist surveys are coming in and are overwhelmingly positive with 100% of the respondents wanting to return next year. Comments and suggestions are being solicited from artists and attendees to help us plan for our 2026 fundraiser.

The live musical entertainment was well received with a few first- time performers featured as well as the return of several wonderful musical acts. Big thanks to Adam McIntyre for his duties as MC and for providing his wonderful sound system. We expanded our children's activities to include the Children's Pavilion, Art to Go, Face Painting by Linda and Tic Tockers, Big Brothers/ Big Sisters, The Library, Chalk

art, Riverside Arts Council and Elizabeth Rydall. All were big hits. KOLA's van broadcast live on Market Street and heightened the visibility of the event.

Sponsorships led by Kathy Allavie and Myra Appel were \$34,450! The enhanced Sponsor's tent was popular throughout the day as were the wine and beer garden and the many delicious food vendors. The Silent Auction helmed again this year by Suzy Clem brought in another \$2400. Despite increases in expenses this year we are on target for donating about \$35,000 in profits to Riverside Art Museum! As you know, this event takes the efforts of many to succeed and hundreds of volunteer hours were put in again this year. It is impossible to thank all of the volunteers but we would like to acknowledge the contributions of several Rotary groups, the Kiwanis folks, students from Interact, Arlington, Poly high schools as well as RUSD STEM students, the TicTockers and California Baptist University students. A special thank you to the Art Market 2025 committee members who worked tirelessly on this event. We will be getting together on June 13th to debrief, celebrate and begin thinking together about the 11th Annual Riverside Art Market!

Debra Johnson, Ruth Ann Ryan and Kathy Bocian, Co-chairs Riverside Art Market

ARToberfest 2025



Hello Art Alliance members

Our 2025 Fall Fundraiser is the **ARToberfest**. Ann Goldberg and I are really happy to co-chair this event. Two of the ART components will be a silent auction and a vintage art sale. We are planning on a third hands on creative ART component as well.

Committee member Amanda Pitchford has offered to solicit and collect items for the vintage art sale. So please take a look around your home. Is there a painting, or piece of art that you are no longer in love with? Amanda or I would appreciate a call, text or email, and we will arrange to pick up the item.

Amanda's contact info: 951 570 2334 and email amandanpitch@yahoo.com

Patti's contact info: 951 201 8173 and email plmfunder@gmail.com

We are also collecting items for the silent auction, so if you have something to donate such as art, jewelry, a vacation home, or gift certificate, please contact Ann or me. We will be happy to make the arrangements to collect the item.

Ann's contact info: 909 223 8355 email ann.goldberg@ucr.edu

Watch your inbox over the summer for more fun information regarding ARToberfest.

We are looking forward to hearing from you,

All the best

Patti Funder & Ann Goldberg

ARToberfest C0-Chairs

ANNUAL MEETING

Flashback to the Sixties Theme



Please Join us on the
Rooftop of RAM



Riverside Art Alliance
Annual meeting & dinner
We are celebrating 60 years

THURSDAY, MAY 15TH, 2025

COCKTAILS 5:30 - 6:00

DINNER 6:00 - 7:00

MEETING 7:00 - 8:30

COST \$55.00

PULL OUT YOUR FAVORITE SIXTIES OUTFIT!

MENU

Get ready for a mouthwatering feast! We'll start with a refreshing summer salad, followed by tender, zesty chicken piccata and rich, velvety butternut squash ravioli. Perfectly seasoned green beans and a roll with butter will round out the meal. And for the grand finale, a luscious, caramelized pineapple upside-down cake that's sure to delight every bite!

Don't Miss Out—RSVP by May 8th!

Let Tami know you're coming! Call or text 951-318-5363 or email Tami@westcoe.com.

Payment Made Easy!

Make checks payable to RAM (in memo put: "Annual Meeting").

Skip the stamp! Bring your check or cash to the April, Art Alliance meeting.

Prefer to mail it? Send it to:

Tami Fleming Maio

2765 Wildcat Lane, Riverside, CA 92503

Lock in your spot—we can't wait to Celebrate! See you there!

PROGRAMS

Programs

A few of the highlights of the past three years brought to the Art Alliance by Denise Kraemer. These are artists and forward-thinking curators who are groundbreaking and committed to public art. They are also a personal corner in our memories as some of these artists survived not just the LA fires, but uncertain and challenging economic conditions.

Dana Stump

Sant Khala

Tiffancy Brooks

Ed Gomez

Sue Mitchell

Rebecca Hamm

Camilla Taylor

Charles Bibbs

Katerine Gray

Lisa Henry

Dan Bernstein

John Divola

Denise Kraemer

Margie Haupt

Rico Alderette

Drew Oberjuerge

John O'Brian

Jonna Lee

Denise Kraemer and Kathy Bocian

Co-chairs Programs

BLUE DOOR MUSEUM STORE



Featured Artist: Maurice Howard

Maurice Howard was born in Waco, Texas, and raised in Southern California. At age three, his family moved to France while his father served in the military, returning to the U.S. a few years later.

He discovered his passion for painting at 19, attending several independent art schools before enrolling at Cal State Fullerton to study Fine Art. After college, he worked at Hanna-Barbera Studios as an animation “In-Betweeners,” then later as a dental technician in Pasadena.

Howard’s artistic influences include Salvador Dalí, M.C. Escher, and African American painter Charles White. His work spans realism to surrealism, with layered pencil, acrylic, and oil compositions revealing hidden imagery through intricate lines

and curves.

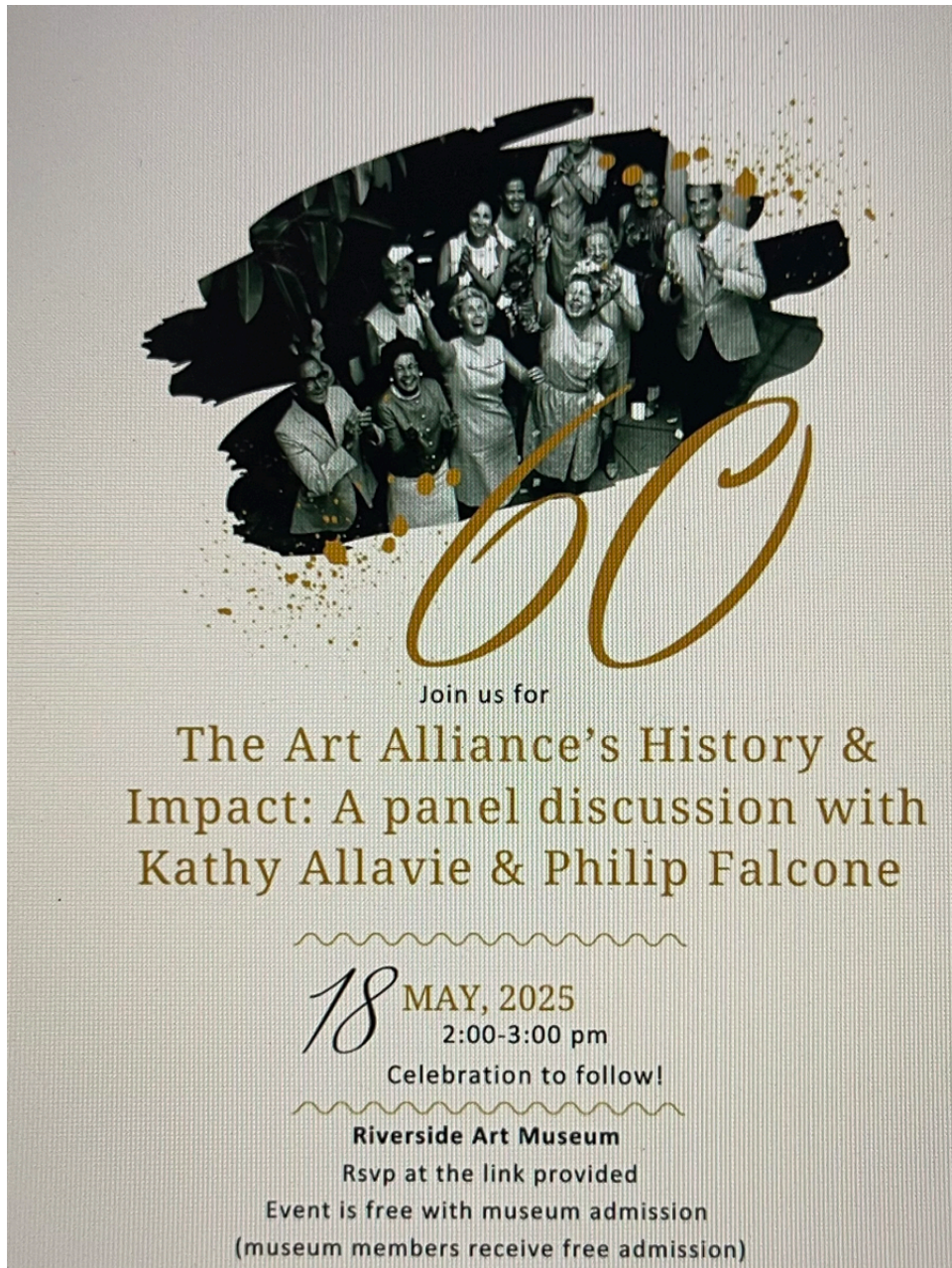
In 1982, the City of Hollywood commissioned him to create the “Melrose Clown” mural, which gained wider recognition in the films *The Last Dragon* and *Rhythm of the Night*.

Today, Howard credits much of his growth to artist Charles Bibbs, whose mentorship and encouragement remain a driving force. As a member of Bibbs’ Art2000 Visual Artists Association, Maurice continues to support and inspire emerging artists.

“For me, stepping out on faith is pivotal. Without faith, the road leads nowhere. As ideas come to me, like a plant, my inspiration grows from there.”

Mindy Griffith, Blue Door Museum Store

60th ANNIVERSARY OF ART ALLIANCE



We are pleased to share the following invitation for a special event sponsored by Riverside Art Museum to celebrate the 60th Anniversary of Art Alliance.

Mark your calendars for Sunday, May 18, 2025, from 2-3pm, at the Riverside Art Museum, when RAM will be hosting, "The Art Alliance's History and Impact: A Panel Discussion with Kathy Allavie and Phillip Falcone." Following the panel discussion, there will be a reception celebrating Art Alliance Members.

Please be sure to RSVP online for this fun, fabulous, and FREE event: <https://ramcheech.ticketapp.org/portal/product/247>

MEMBERSHIP

A reminder to all members that this is membership renewal time! Please be sure to renew soon so that your names will be printed in the upcoming Art Alliance directory. To renew please go to the Art Alliance website at <https://www.riversideartalliance.org>. The site provides information about membership renewal which can be done online or one can print a paper copy of the form, fill it out, and send it and a check made out to "Riverside Art Museum" to Patricia Reed, 2751 Wildcat Lane, Riverside, CA 92503. For members who choose to renew online please complete the form, pay online and then go back to the beginning of the form to "Submit" the form. If one does not "Submit" then the renewal will not be complete.

Just as the 2024-2025 year comes to a close, we welcome one more new member to the Riverside Art Alliance.

Melissa Green
19309 Silver Circle
Rialto, CA 92376
Cell: 714-801-1100

Melissa heard about Art Alliance through ChatGPT! She loves being in the art district in Riverside and wants to be a part of it. Melissa shared that she's "always created art--in some way. But this is first time I'm actually pursuing it and I have no idea what I'm doing. I'm hoping to learn from all of you, have fun and explore art with all of you." Although Melissa doesn't consider herself an artist, she dabbles in everything but primarily, quilling and drawing in ink, marker and pencil that is innovative, meaningful and unhurried. Melissa also shared that "the message and exploration of art itself generally leads the style, could be tattoo style, could be surreal just depends on what the art wants to express itself."

Thank you.

Teresa Chamiec
Patricia Reed
Art Alliance Membership Co-Chairs

FUTURE FUNDRAISERS

Dear Art Alliance Members,

On April 15th we compiled a group of 15 members together to just “brainstorm” ideas for new projects. Here is that list of ideas, compiled by theme. Now it is your turn. If you want to add to our list or endorse a certain idea, please send your thoughts to Kathy Allavie (kallavie@aol.com). We will continue to refine the list for 2026 and on...

Kathy Allavie
New Projects Chair

Please see attached descriptions of potential projects:

https://mcusercontent.com/5bbd2f5501a9dcbfd97adfd9e/files/93b4c879-2b56-94ac-888f-ad46a5683f78/Future_Art_Alliance_Project_Ideas_April_15.docx

DIRECTORY

IMPORTANT: PLEASE SEND ME A PHOTO OF YOURSELF TO USE IN THE 2025-2026 DIRECTORY. LKieding1963@gmail.com

Photos will be printed as black and white headshots. I can crop photos down to a headshot, and color photos will work.

If I already have your photo, THANK YOU!

Linda Kieding, Chair

PAST PRESIDENTS TEA



Presidents: Past, Present and Future





SOCIAL MEDIA / MARKETING

THANK YOU to all of you who have been **COMMENTING** on any Art Market posts that you see (**5 words or more**), and **LIKING** and **SHARING**!

If you are a member of **Nextdoor**, please share the Art Market information with your NextDoor group. Feel free to ask me for an e-flyer. LKieding1963@gmail.com

Facebook: Art Alliance of the Riverside Art Museum: <https://www.facebook.com/ArtAllianceofRAM>

Instagram: @RiversideArtAlliance

Linda Kieding, Chair

MINUTES: GENERAL MEETING

Minutes from the April 2025 General Meeting were submitted by **Kathy Christmas** on behalf of **Robyn Rogers, Secretary**. These will be reviewed and approved at the April meeting. Please email kathy.m.christmas@gmail.com if you cannot read this file. Thank you.

https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdad/files/4155cfd5-d7a6-6352-fe92-8b891ca061e9/2025.4.17_Art_Alliance_General_Meeting_Minutes.docx.pdf

TREASURER'S REPORT

Treasurer's Talk - May, 2025

Attached are the Financials for March and April. As you can see, the majority of expenses and income for

both months center around Art Market. While all the expenses for Art Market have not been submitted, I can report that it was a successful fundraiser...far exceeding the budgeted expectation. Reconciliation and the final amount earned will not occur until the summer, but it appears that this fundraiser will earn at least \$35,000. Congratulations to all who contributed monetarily and volunteer wise to make this important community event so successful. An amazing Art Alliance team.

Pam Balys, Treasurer

https://mcusercontent.com/5bbd2f5501a9dcbfd97adfdade/files/884cc160-2bd5-ad58-428f-247f43a75cc7/May_Financials.pdf

CALENDAR

Exhibits

- The Versatility of Pulp, Now until October 5, 2025 at RAM
- Eclipse: What's Your Perspective?, Now until September 28, 2025 at RAM
- Hecho en Park Avenue, Now until September 28, 2025 at the Cheech
- Joel Sternfeld: On this Site, Now until September 14, 2025 at RAM
- Tamara Cedré: To Rise Above Ruins, Now until September 28, 2025 at RAM
- Amalia Mesa-Bains: Archaeology of Memory. Now until August 31, 2025 at the Cheech.

Meetings

- **Art Alliance Annual Meeting: Flashback to the Sixties Theme, RAM Rooftop, Thursday, May 15, 5:30 - 8:30 PM, \$55**
- **In & Out Board Meeting, Tuesday, June 3, 2025, 5:15 - 7:30 PM at Tami Fleming-Maio's Home**

Events

- First Sunday: The Cheech and the Julia Morgan Building, Sunday, June 1, 2025 12:00 - 5:00 PM. Free Admission.
- Riverside Arts Walk: The Cheech and the Julia Morgan Building, Thursday, June 5, 2025, 6:00 – 9:00 PM. Free Admission.
- **Art Alliance 60th Anniversary Celebration by RAM, May 18, 2025, 2:00 - 3:00 PM RAM, RSVP**

Classes: Sign Up On Line

- Adult Classes:
 - Mix Media and Art Journaling with Tina, Saturdays, 10 - 1:00 PM, Each session: \$35 - \$55.

May 24th: Cyanotype, June 28th: Zen Doodle, August 23rd: Image Transfer.

- Youth Classes:

- Summer Classes (13 - 17), Monday - Friday, 9 - 12 PM & 1 - 4 PM, June 2 - August 8, 2025 (Weekly), 5 day classes: \$202.50 - \$275.
- After School Classes (ages 6 - 15), Tues., Wed. or Thurs. 4 - 5:30 PM. 5-class session: \$99 - \$110.
- Home School Classes (ages 6 - 15), Tues., 10 - 11:30 AM. 5-class session: \$99 - \$110.
- Saturday Art Club (ages 5 - 12), Saturdays, 10 - 11:00 AM, 5 - class session: \$72 - \$80.
- New Saturday Afternoon Class, May 10th, 17th & 24th, Saturdays, 12:30 - 3:00 PM, 3 class session: \$99 - \$110.



Riverside Art Museum - Julia Morgan Building
3425 Mission Inn Avenue, Riverside, CA 92501
951.684.7111
www.riversideartmuseum.org

The Cheech Marin Center for Chicano Art and Culture
3581 Mission Inn Avenue, Riverside, CA 92501

Website: www.RiversideArtAlliance.org
Facebook: Art Alliance of the Riverside Art Museum
Instagram: @RiversideArtAlliance

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