



ART ALLIANCE of the Riverside Art Museum



President's Message:

This time of the year...as summer passes...and we begin to think about Autumn, always reminds me of the rhythms of life. As an educator, this time of the year meant shedding the relaxing days with my family and embracing a busy schedule with three children and my work as a teacher and principal.

Well, as an Art Alliance member, indeed it is time for us to turn from our relaxing days of summer and get back to our work of supporting our Riverside Art Museum. Our first fundraising event of the year - **Off the Wall** is quickly approaching so we have lots to plan and work on to be ready for our Gala on October 7th. If you haven't already contacted Emmanuelle Reynolds or Kathy Bocian to volunteer, here is your official invitation!

So, I look forward to seeing you at RAM on Thursday, September 15th, at 6pm to get reacquainted with friends and meet a few new friends as we gather for our General Meeting and learn about all of the happenings at RAM and Art Alliance this year.

Debra, *President*

PROGRAMS

Your program team, Denise Kraemer and Kathy Bocian, has been hard at work this summer finding wonderful guest speakers for our monthly programs, improving our monthly attendance drawing and adding our newest program designed for those who can and those who can't attend monthly.

Our guest speaker for September is:

Creative Entrepreneur Anna Stump is developing an Arts Center in the Mojave Desert

Southern California artist Anna Stump earned a Fulbright to Turkey, has participated in residencies from Mexico to Iceland, and is part of the creative duo Hill & Stump. In addition to exhibiting her paintings in galleries and

museums, and sharing her skills with others, Stump is developing an interactive arts center in the community of Twentynine Palms in the Mojave Desert.



Mojaveland, as currently envisioned, will have several components: a miniature golf course designed by High Desert artists in the spirit of Noah Purifoy, a pedal cart course through murals and sculpture, artist exhibits, native desert gardens, performance spaces, and a restored 1940s homestead that will serve as gallery and meeting place. Eventually the project will also encompass education and design studios to allow children to design and build their own golf holes, pedal carts and other artworks.

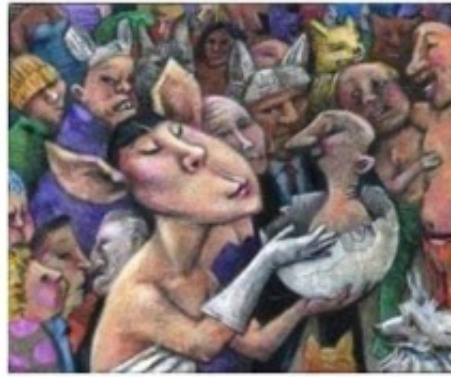
Stump's visionary approach stems from a belief that 'art saves lives,' gained from years of working with college students and incarcerated adults. Her goal is to steer artists out of the 'starvation trap' and guide them towards scholarship and entrepreneurship. By restoring a neglected homestead on five acres of desert, and encouraging others to contribute their imagination and skills, Stump makes good on her conviction that art is 'as essential as breathing.' An arresting mural of a snake that she painted to anoint the site is a harbinger of good things to come.

Other news from our Program Co-Chairs:



Each month you will sign up for the attendance drawing. The winner will be picked at the end of the business meeting. The prize will be an original piece of art by artist Katrin Wiese. It will be mailed to you before the following meeting.

You may remember Katrin's work from Art Dogs in the Park, as well as other Art Alliance Fundraisers. You are going to love having her work on your walls.



Denise Kraemer and Kathy Bocian, *Program Co-Chairs*

FALL FUNDRAISER



Off the Wall is coming soon! I hope your calendar is marked for Friday, October 7th. If you are a sponsor you get in early, starting at 5:00 pm for Vancouver sponsors, then 5:10 pm for Toronto sponsors, and 5:20 pm for Montreal sponsors. You can grab your favorite art before the tickets holders come in at 5:30 pm. But don't worry if you cannot be a sponsor, there will be plenty of amazing art to purchase when you come in at 5:30 pm. And don't forget, we are catering the gala with delicious food, beer and wine.

Thank you to those who have already volunteered to help with the art intake, gala and art pick up. I know there are a few slots still available so come to our general meeting on September 15th at 6:00pm and fill those times or call Kathy Bocian to ask which slots are still open.

It is going to be another exciting night, followed by two more days of exhibit and sale, so we'd love to have you there.

Emmanuelle Reynolds, *Co-Chair*

BLUE DOOR MUSEUM STORE

The Blue Door Museum Store is one of three Art Alliance fundraisers for RAM. The store has experienced a phenomenal increase in sales since the opening of the Cheech. Monthly sales are up by 241%, and the store's sales for the recently ended fiscal year exceeded the projected budget by \$9000.

Keeping up with the growth has been possible by the extra efforts of committee members. Special recognition goes to Debby Phillips for buying additional merchandise and Patti Funder for recruiting new artists and working with existing artists to keep the store stocked. A special shout out goes to new Art Alliance member and store artist Lorena Barron-Lopez who has dusted and beautifully arranged the store displays.



Our Featured Artist for July - September has been Kathy Wright, a printmaker who also enjoys water color and collage, sometimes combining all three in the creative process with satisfying results. Kathy has been making art since retiring from a 37 year career in public education in 2008. She has taken classes at UCR Extension, Riverside Art Museum, and most extensively with Master Printmaker Denise Kraemer at Division 9 Gallery in Riverside. She credits Denise with helping her to realize "there are no mistakes in art" and for

learning to expect the unexpected and to enjoy the surprises that often come with the printmaking process. She is also grateful to Cosme Cordova for sharing her artistic knowledge, encouragement and kindness.

Kathy's work has been exhibited at Riverside Art Museum, Riverside Community Arts Association, RCC Forensics Club, Dos Lagos Summer Arts, Riverside Medical Clinic, ArtScapes and Division 9 Gallery.

Kathy is a long time Riverside resident having moved here with her Air Force family in 1958. She and her husband Dwight Tate are involved in numerous nonprofit and civic groups in Riverside, particularly including arts organizations.

Mark your calendar for our major annual event. The Holiday Sale will open on Wednesday, November 9 for a Member Sale Day before the regular opening on Thursday, November 10.

How can you help support RAM, local artists, and the store committee?

1. Shop the store for unique gifts for yourself and others.
2. Volunteer! We need help in several different capacities including decorating and setting up the Holiday Sale. Please contact me for further information.

Kathy Arthur, *Blue Door Museum Store Chair*

SPRING FUNDRAISER



SAVE THE DATE

Saturday, April 1st, 2023

White Park, Riverside

The Riverside Art Market Committee is beginning work in planning for the 2023 event. It will be held on April 1, 2023 in White Park. At the September Art Alliance meeting we will call for volunteers to participate in planning this special event. The first meeting will occur in late October after Off the Wall. Please consider joining us.

Thank you,

Barbara Holshouser, Karen Karlsson and Kathy Christmas, *Co-Chairs*

HOSPITALITY

Hospitality will be sending emails to members to sign up for food and drinks for the general meetings. (Board members are responsible for September food and drinks). It will be titled Sign Up Genius. It may go to your spam folder so be sure to look there if you haven't received it at least a week prior to the meeting. If you are more comfortable signing up directly with Heidi Davies or myself please feel free to email or text us. Thank you!

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Heidi Davies treasure737@hotmail.com 909-645-5396

TREASURER'S TALK

This month I have the financials for May, June, July, and August. With August, we close out our fiscal year. As treasurer, I am only the recorder and reporter for all the hard work that our fund raising chairs and their teams do to generate money to donate to RAM throughout the year. The success is also due to the great support we get financially from our Art Alliance members through sponsorships as well as many volunteer hours. This fiscal year has once again exceeded projected expectations.

Both our major fund raisers were planned not knowing for certainty whether they would be able to be in person due to the uncertainty of COVID. Rounding out figures, our 6 x 6 fall fund raiser earned \$39,000 ...far exceeding the \$21,000 budgeted profit. This was the first in-person event at RAM when the museum once again opened after COVID. The Route 66 theme delivered.

Our Spring Art Market was at a new venue - White Park. COVID still played a part as the Omicron variant reared its head. But it took place on green grass under beautiful white canopies. It earned \$28,000 ... far exceeding once again the projected \$15,000. \$18,000 was given to RAM in May. The additional donation of \$10,000 after all was reconciled was approved at the Board meeting September 6, 2022.

Under our new system of operations, our fiscal year's money being donated to RAM overlaps. I am pleased and proud to say that this fiscal year we gave RAM \$63,000---\$60,000 outright and \$3,000 for Art Education/Scholarship. Congratulations Art Alliance! \$10,000 more will go to RAM in September.

Pam Balys, Treasurer

Please be sure to like and share Art Alliance posts! Also - be sure to let all of your friends and acquaintances know about Off the Wall. Thank you!

Linda Kieding, Social Media Chair





Your 2022-2023 Art Alliance Board Members



SAVE THE DATE

Saturday, December 3, 2022
for our

HOLIDAY BRUNCH



CALENDAR

SEPTEMBER

Thursday, Sept. 15 6-7:30pm Generally Mtg - RAM

OCTOBER

Tuesday,, Oct. 4 5:15-6:30pm Board Mtg.

Friday, Oct. 7 5:30-8:00pm Off the Wall Gala - RAM

Saturday, Oct.8 10:00-4:00pm Off the Wall

Sunday, Oct. 9 10:00-4:00pm Off the Wall

Thursday, Oct. 13 5:00-10:00pm Night of Art & Innovation - Downtown
Riverside



Riverside Art Museum

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951.684.7111

www.riversideartmuseum.org
