



ART ALLIANCE of the Riverside Art Museum



President: Debra Johnson

January 2023

President's Message

Happy New Year!

We hope that you will join us at our annual luncheon in honor of Julia Morgan on January 19th at 12 noon. This luncheon will serve as our general meeting for January and RAM Executive Director, Drew Oberjuerge, along with her senior staff, will be presenting their mid-year RAM update.

If you have not already signed up for a salad or dessert, please call or text Andrea Fry, to see what food is still needed for this event. We will be meeting in the Art Alliance gallery and look forward to seeing you there!

Meanwhile, our Nominating Committee is busy filling our many board positions. If you would like to help, please contact Lucile Arntzen or Phyllis Crabtree.

Last but not least, our Art Market committees are hard at work preparing for our next fundraiser to be held on April 1st at White Park. Please consider sponsoring this event and/or volunteering for a few hours on the day of.

I am most excited to share that the board approved a donation of \$26,000 to RAM as a result of our last fundraiser, Off the Wall. Thank you all for your hard work to make this event such a success...special thanks to Emmanuelle Reynolds and Tami Fleming-Maio for their leadership.

See you soon!

Debra Johnson, *President*

PROGRAMS

Hear from RAM staff leadership about their roles and current initiatives during this unprecedented and exciting time of growth.

MEMBERSHIP

Thanks to Anne Deem and the new members for decorating the RAM tree. It was beautiful! Thanks to Emmanuelle Reynolds and Anita Silvestri for their generous hosting of our friendship building Christmas tree ornament making workshops! We truly had a great time!

Welcome new members:

Tiffany Brooks was not only the Art Alliance's guest speaker in November, but she is also a new member! We are so lucky to have such an accomplished artist and supporter of RAM as a member. We are so glad that Denise Kraemer talked her into joining. She has lived in Riverside since she was a teenager and is the resident artist for the Mission Inn. She has supported the Art Alliance with many projects. One that Anne and I were involved with was the Art Alliance's spring 2012 fundraiser, "A Celebration of Arts and Architecture" where Tiffany opened her home to our artist's studio tour and painted then donated for sale a fresco based on an angel in the Mission Inn's courtyard. Sadly, that angel is no longer at the Mission Inn. But I am happy to report, the fresco she created is very safe and beautiful on my patio. Tiffany states that she loves everything and anything artistic and that her dream is to continue to learn and create. She has two adult children that she adores.

Patricia Reed has also been very involved in Art Alliance projects as a good friend of Tami Fleming-Maio and Emmanuelle Reynolds. Over the years she has helped them with many Off the Walls and Annual Meetings. She has also volunteered for the Riverside Art Market. She was such a wonderful help before she joined, that we can expect great things from her now that she is a member. Thank you, Patricia, for your years of help and for being such a dedicated volunteer. Patricia states that she is not an artist but does enjoy drawing and painting and hopes to continue to learn different painting techniques.

Mary Ann Vialovos is a close friend of Denise Kraemer's. Denise convinced her to join the Art Alliance. She credits Denise for teaching her a lot about art over their friendship of 50 years. She lives in Fontana and is retired after working for Kaiser for over 35 years. She and her husband are enjoying their retirement by traveling, which she loves to do. She has 8 grandchildren who

bring her a world of joy.

Please add the following contact information to your directories:

Tiffany Brooks

[4941 Magnolia Ave.](#)

Riverside, 92506

310 990 6797

tfnybrooks@gmail.com

Patricia Reed

[2751 Wildcat Lane](#)

Riverside CA 92503

951 378 3809

gma.reed2013@gmail.com

Mary Ann Vialovos

[16330 Washington Dr](#)

Fontana, CA 92335

909 730 5383

mviaovos@yahoo.com

Thank you,

Patti Funder, *Co-chair Membership*

SPRING FUNDRAISER



SAVE THE DATE

Saturday, April 1st, 2023

10 a.m. – 5 p.m.

White Park, Riverside

Over the last two of months the Riverside Art Market committee has been busy. We opened vendor enrollment and now have over 40 booths reserved. We have secured food vendors and performing artists. While the committee

continues to plan, there are three things that you can do to create a successful Riverside Art Market.

1. **Help us to recruit vendors** – We have room for 60 additional vendors and we need every booth filled. Please share attached email flyer with your favorite artisan. We will have flyers at the next meeting that you can also use.
2. **Advertise the Riverside Art Market** - We hope to have over 4,000 people attend this year's event. While we have an advertising campaign planned, word of mouth advertising is the best. Please invite all your friends.
3. **Sponsor the Riverside Art Market** – We are budgeted to net \$15,000 from this year's Art Market. While the vendor fees cover the cost of having the event, sponsorship income makes up the bulk of the profit. You will receive a request for sponsorship in the mail this month. Please consider sponsoring!!!!

Thank you,

Barbara Holshouser, Karen Karlsson, Kathy Christmas, *Co-Chairs*

Blue Door Museum Store

The store's annual Holiday Sale was a huge success! Sales were phenomenal. I'm sending many many many thanks to the hardworking store committee

members, and to the many other Art Alliance members who worked setting up and cleaning up.

Our new featured artist is Lavina Bloom, a writer and painter as well as a collage and mixed media artist. It excites her to create something new, although "new" is relative--she is indebted to all others artists who provide guidance by offering their work to study, allowing her to enlarge her understanding of what is possible.

She is continually learning through experimentation and exploration of various media. Each piece creates questions and challenges--problems to solve. Being in the process is stimulating and satisfying for her. Of course, she is also pleased if the result appeals to others.

Kathy Arthur, *Blue Door Museum Store Chair*



Are You an Artist? How I Shape Myself - January

This time you are asked to represent yourself beyond the image you see in the mirror or in a picture. More than a mother, daughter, sister, friend, or committee member. Consider this an opportunity to shrug off the symbols others might impose upon you and create a form that is entirely, uniquely your own. How do you see yourself? How do you want others to see you? This is your avatar. It can be very formal or very abstract. If you see yourself as more than one shape you might want to merge them together to make a new shape of yourself.

You have the power to reshape yourself. What shape do you want to be? It's all up to you.

1. Make a line drawing or a shape that represents you.
2. Fill in the shape with objects, color, patterns or a combination.
3. Take a photo of the new you.
4. Upload the image and email it to Kathy Bocian by January 17th. kathleen.bocian@gmail.com
5. Last but not least – Join us at the potluck lunch meeting at noon on January 19th (at RAM) to see how others interpreted this assignment. We can't wait to see the new you!

Kathy Bocian

Artist Member Emmanuelle Reynolds "re-shapes" herself



TREASURER'S TALK

Attached are the Financials for October and November.

October had very little activity. In November, the main income was the \$26,000 transfer of Off the Wall credit card money for sponsorships and art sales. In addition, the transfer of \$2,150 for credit card membership dues collected took place and \$3,800 in checks was deposited for the Holiday Luncheon. Our largest expenses for October and November were the caterers for OTW and the Holiday Event. Our balance at the end of November was \$39,194.09. The most important news is that we begin the 2023 year with the Board approving the \$26,000 profit from our successful Off the Wall fundraiser to be given to RAM. Congratulations to all the volunteers and staff who were instrumental in this noteworthy accomplishment.

Pam Balys, *Treasurer*

Pease note that as per new RAM guidelines, red wine cannot be served in either the Julia Morgan or The Cheech.

CALENDAR

JANUARY

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| Saturday, Jan. 14 | 5:00 p.m. - 8:00 p.m. | Member reception for Beliz Iristay Exhibit |
| Sunday, Jan. 15 | 12:00 p.m. - 5:00 p.m. | Collidoscope Closing Celebration |
| | 12:00 p.m. - 1:30 p.m. | Christina Fernandez and Luiz Garza in Conversation at The Cheech |
| | 2:00 p.m. | Sant Khalsa Talk and Bood Signing |
| Thursday, Jan. 19 | 12:00 p.m.-1:30 p.m. | Luncheon General Meeting at The Cheech |



Riverside Art Museum
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