



*ART ALLIANCE of the Riverside Art Museum*



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President: Debra Johnson

2021

*President's Message*

I hope that the holiday season was a time of joy with family and friends.

While the New Year finds us adapting to the ever-changing COVID situation, I wish you good health and happiness.

We are busy planning for Art Market on April 9th and look forward to the grand opening of The Cheech on May 8th.

Our next general meeting is scheduled for January 20th, the birthday of Julia Morgan, architect of the RAM building. We are planning our annual luncheon that day and hope you can join us for a special program celebrating Julia Morgan. We will also hear from our Director, Drew Oberjuerge and the Artistic Director of The Cheech, Maria Esther Fernandez.

We will be sending out an RSVP email this week for this special meeting so that we can plan accordingly.

Thank you for your continued support of RAM.

**Debra**

## PROGRAMS

Come join us to celebrate Julia Morgan's 150th birthday. Our January potluck luncheon meeting starts at 12:00 noon. Following the meeting the museum staff will provide us with a celebratory birthday cake and share about Julia Morgan and the history of the building along with future plans for RAM.

**Denise Kraemer**, *Programs Chair*

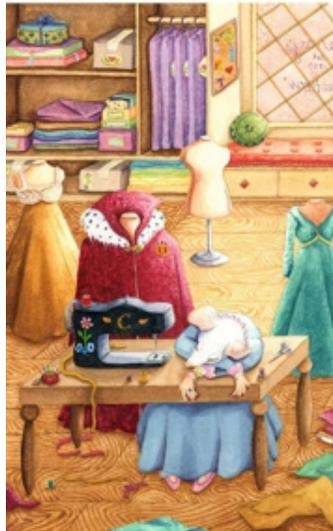
## MEMBERSHIP

### **LORENA BARRON-LOPEZ**

Lorena Barron-Lopez joined the Art Alliance just after the new year, and we

couldn't be happier to welcome her! Lorena is a watercolor artist and an aspiring children's book illustrator. In her work she humanizes animals and loves to develop them as characters and imagine what their homes would look like. Lorena was born and raised in Riverside and is a wife and mother of two amazing kids. She's currently working on illustrating one of her own stories and pursuing publication. You can see her work in the Blue Door Store at RAM and on Etsy at [LorenaLopezArt.etsy.com](https://www.etsy.com/shop/LorenaLopezArt). Welcome, Lorena!

**Robin Luther**, *Membership Chair*



## TREASURER

Art Alliance closed out December 2021 with the profit from our 6 x 6 fundraiser

wrapped up in a package far larger than anticipated. Under the 'magical' leadership of Kathy Bocian and her hardworking team, Art Alliance was able to start off 2022 with a donation to RAM of \$39,000.

Congratulations to all who had a part in making this 6 x 6 venture so successful. Wishing you all a prosperous and art-filled New Year.

**Pam Balys**, *Treasurer*

## BLUE DOOR MUSEUM STORE

The Blue Door Museum Store Committee was pleased to offer the Holiday Sale this past season. Thanks to all of the Art Alliance members who helped make the sale a success.

The featured artist for January and February is Mindy Griffith. Mindy is a native Riversider and celebrated artist. Her unique and dimensional works are created using handmade items, found objects, and trash destined for the landfill. Her style has evolved over many years to incorporate multiple mediums in each piece she creates.

She credits her mom and grandma in the early years for helping to kindle her creativity and interest in becoming a fulltime artist, which now spans a 40-year art career.

Mindy was classically trained in Southern and Central California, and never stops learning. She loves including various new techniques and disciplines into her work, helping to keep her artist's mind fresh.

The challenge she most delights in is turning otherwise discarded items into works of art.

Many of Mindy's works are in private and public collections, domestically and internationally. She is also an active participant in the Riverside art community.





“I’m an artist. I make stuff.”

[www.MindyGriffith.com](http://www.MindyGriffith.com)

**Kathy Arthur**, *BDMS Chair*

## ART MARKET

Art Market, 2022, is scheduled to be held at White Park on April 9<sup>th</sup> from 10 a.m.–4 p.m. Plans have been progressing over the last couple of months. We now have 72 artist vendors with 75 of our 97 spaces reserved! Entertainment will include: RUSD students, Ballet Folklorico and our own Stephen Parker and his band Chimera! Food, Beer and Wine will be available for purchase. The Children’s Pavilion will offer free children’s crafts. Many of our artist vendors have offered to donate some of their works for a silent auction.

Art Market recently received a City of Riverside sponsorship for \$1,000 cash and \$5,694 in-kind donation.

**At this point, you are probably wondering “How Can I help?”. Here are a few things for you to consider:**

1. **Become an Art Market sponsor** – there are many costs linked to this free-to-the-public event. Your generous sponsorship will help defray the expenses for EZ ups, tables, chairs, children’s art supplies, entertainment equipment, city and county fees. Sponsorship letters will be arriving in your mailbox this month!
2. **Become an Art Market volunteer** – opportunities for volunteering include support to the artist vendors, greeting the public, assisting with set up and take down and more.
3. **Find a potential Art Market vendor** – if you know of an artist that you

think would make a good addition to the day, recruit them. Artists can register on the Riverside Art Museum web site!

4. **Attend this year's Art Market with all your friends and family!**

This year's Art Market will be a fun event in a beautiful setting. Please be a part of it!

**Ruth Ann Ryan and Kathy Christmas, Co-chairs**

## SCHOLARSHIP

In November I asked Caryn Marsella, the Director of Education and Community Engagement, for an update on whether the money annually donated by the Art Alliance to the Education Department had been used. Her response came in an email dated Monday, November 15<sup>th</sup>

Caryn Marsella wrote:

*"Art education has used a little of the Art Alliance funding to help with supplies for classes. Just recently, because of Art Alliance I was able to provide three tours for three different groups of students from continuation schools in Moreno Valley and Riverside. They are all At-promise youth who normally would not be able to come to the museum either because of transportation issues, single family home or living in a group home. They have really enjoyed the tours and asked great questions. Some of the students have taken art and were very familiar with some of the mediums. I have one more group coming through Wednesday November 17th.*

*I spoke with their lead teacher, and we are hoping to do this again in May/June where we can take the students on a Walk and Wonder and explore both museum and do an art project.*

*Thank you Art Alliance!"*

Caryn's email and enthusiasm for the program is inspirational! I look forward to bringing more good news to the Art Alliance.

**CALENDAR**

**Thursday, Jan. 20**

General Meeting and Potluck - RAM (*subject to Covid restrictions*)

**Tuesday, Feb. 1**

Board Meeting

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[October 2021-December 2021 Financials](#)

[November General Meeting Minutes](#)

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*Pictures from our Holiday Brunch "It's a Wonderful Life" held at Avila's.*









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