



*ART ALLIANCE of the Riverside Art Museum*



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President: Debra Johnson

March 2023

*President's Message:*

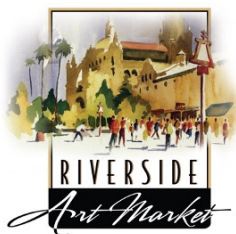
It's March...which means Spring is right around the corner...and we know what that means...ART MARKET. Yes, April 1st is the day and White Park is the place! Thank you to everyone who has sponsored this event and volunteered to help. However, it's not too late for you to sponsor the event or volunteer. We have nearly 100 artists who will be there with their beautiful creations. This signature event is not to be missed.

Another event not to be missed is our next General Meeting on March 16th at 6 pm at the Riverside Art Museum. Denise Kramer is bringing us another outstanding artist with another great story of art.

Andrea Fry and Heidi Davies are always looking for someone to bring an appetizer or a bottle of wine so please email them to let them know what you will bring. Thank you so much to everyone who has helped with food and wine this year. It's always appreciated. See you soon!

**Debra Johnson, *President***

## SPRING FUNDRAISER



**Date: Saturday, April 1<sup>st</sup>**

**Time: 10 a.m. – 5 p.m.**

**Place: White Park**

The countdown is on for the Riverside Art Market 2023!

The event is less than a month away and it is shaping up to be a day filled with beautiful art, food and drink, good music and dance and fun for every age! The Art To Go instructors will provide an art demo during the day.

Thanks to those of you who have already sponsored or volunteered your time. We currently have over \$18,000 in sponsorships to help support our event. Thanks to all of you who have contributed. We are hoping for more sponsorships to help defray costs so, if you can, please go to either the Art

Alliance or RAM website to contribute. This event has many moving parts, and the day promises to bring 2500 attendees and many opportunities to help. Our volunteer slots are filling up, but we still need you to make this event a rousing success. Contact Kathy Bocian to volunteer your time.

There is still room for vendor booth sign ups! If you know of anyone that might be interested, have them go to the RAM or Art Alliance websites to find the registration sign up.

Advertising has is ramping up! You will soon see a banner across University Avenue, electronic billboards, newspaper articles, and hear a KVCR interview with Lillian Vasquez. Lastly, we need your help to bring out the crowds! There are beautifully designed flyers to advertise the event. Please use the attached flyers to share with your friends via social media or email.

Thank you so much-we couldn't do this without you!

**Kathy Christmas, Barbara Holshouser & Karen Karlsson, *Co-chairs***

## PROGRAM

### SUE MITCHELL

Sue Mitchell is the co-owner of Riverside Personnel. Sue serves on the board of the Riverside Art Museum and is the founder of "The 52 Project" here at the museum. Sue had dabbled at taking art classes for 50 years. In 2012, she



decided to take a 52 week sabbatical, during her 60<sup>th</sup> year around the sun, and concentrate on a lifelong dream of becoming an artist. She started by developing and journaling an exhibition concept. This led to her writing an exhibit proposal, and then, following the guideline she found on RAM's website, she submitted her proposal. Her concept was accepted and her exhibition "52" opened on her 61th birthday.

During the exhibition, she spent a lot of time interacting with visitors and one of the things she discovered was she was not alone in her desire to explore her creative dreams.

Sue's second proposal to RAM was "The 52 Project", a user friendly way for busy people to be more artful on a regular basis. A unique feature of the program is that they teach basic proposal writing and all of "The 52 Project" members are able to submit a proposal for a mini exhibit. The submittals are juried and 8-10 proposals are accepted each year.

The 52 Project just started its eighth year. Over 300 people have participated and over 70 mini exhibitions have been juried in and exhibited at RAM.

**Denise Kraemer, Program Co-Chair**

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Dear Artists,

We are offering you a chance to choose or do both of these challenges "Are You An Artist?" No drawing or art skill required.... just your imagination!

Caption Contest – February

*This project requires an image to be sent with the instructions.*

This image requires you to add your personal touch.

1. Print out a copy or two.
2. Add whatever you feel this image says to you or what you want to say to others.
3. How you add words, images, designs, songs or sayings is up to you.
4. Upload the image and email it to Kathy Bocian  
[kathleen.bocian@gmail.com](mailto:kathleen.bocian@gmail.com)

**Sorted Books – March**

Here is an opportunity to use words without saying a word.

1. We all have books. Sometimes on a shelf or stacked in a corner of a room. Some we have read and others are on our to do list.
2. Take some time to look at the book titles that you have or someone else has.
3. Create three stacks of books.
4. Stack them by aligning the book spines so that their titles can be read in order.
5. Stack and restack until you find your message.

6. Photograph each stack that you want to share.
7. Upload the image and email it to Kathy Bocian [kathleen.bocian@gmail.com](mailto:kathleen.bocian@gmail.com)
8. Last but not least – Join us at the next meeting to see how others interpreted this February and March assignment. We can't wait to see how you were inspired.

**Kathy Bocian, Program Co-Chair**

## BLUE DOOR MUSEUM STORE

The Blue Door Museum Store continues to enjoy brisk sales. Please stop by to view our selection of citrus-themed goods including aprons from a new supplier and new stained glass work by a new artist. Also new to the store are beautiful designer scarves with matching tubular gift boxes, a wall of fabulous glass designs by the noted Judie Davies, and a new assortment of paintings by our own Helen Bell. Coming soon are gorgeous photographs by published local photographer Tom O'Keefe.



We appreciate your patronage for unique artful gifts for others and yourself. If you would like to be a part of Art Alliance's largest fundraiser for RAM, please contact me.

Kathy Arthur, BDMS Chair

## HOSPITALITY

Hospitality would like to let everyone know the next meeting will be St Patrick's Day themed. Feel free to bring any sweet or savory treats to go with it!! Wine is always welcome! We always keep any extras for following meetings. Don't forget there is no red wine permitted in either museum. Sign up email will be coming out a week prior to the meeting! Thanks for all of your help!

**Andrea Fry & Heidi Davies, Co-Chairs**

## TREASURER'S TALK

Attached are the February financials. On paper it looks like a very quiet month, but a great deal of work has been going on in preparation for Art Market April 1st. Income for Art Market sponsorship checks was \$2,465.00 and the expenses \$586.42. Much more income will be deposited, and many more bills will be paid in the next couple of months.

The balance in our checking account is \$22,662.17

**Pam Balys, Art Alliance Treasurer**

## NOMINATING

### **Art Alliance Nominating Committee Proposed Slate of Officers 2023-2024**

#### **Board Positions**

**President** Ruth Ann Ryan

**President-Elect** Pam Kaptain

<b>Secretary</b>	Teresa Chamiec
<b>Treasurer</b>	Pam Balys
<b>Membership</b>	Patti Funder & Marina Aguilera
<b>Nominating</b>	Linda Kieding
<b>Blue Door</b>	Kathy Arthur
<b>Fall Project</b>	Kathy Allavie
<b>Spring Project</b>	Kathy Christmas & Debra Johnson
<b>Summer Project</b>	Kathy Allavie

#### **Appointed Positions**

<b>Annual Meeting</b>	Emmanuelle Reynolds and Tami Fleming-Maio
<b>Communications</b>	Sharon Boothby
<b>Directory</b>	Lucile Arntzen
<b>Historian</b>	Penny Boydston
<b>Holiday Event</b>	Anne Deem and Pam Kaptain
<b>Hospitality</b>	Andrea Fry
<b>Newsletter</b>	Kathy Bocian
<b>Parliamentarian</b>	Georgia Anders-Kutch
<b>Past President's Tea</b>	Anne Deem and Debra Johnson
<b>Programs</b>	Denise Kraemer and Kathy Bocian

**Social Media/ Mktg**      Linda Kieding

**Ed/Scholarship**        Madeline Warner

**Webmaster**              Pam Kaptain

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**[February General Meeting Minutes](#)**

**[Treasurer's Report](#)**

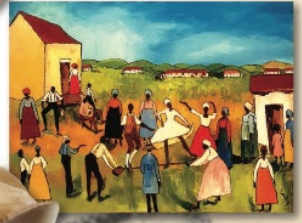
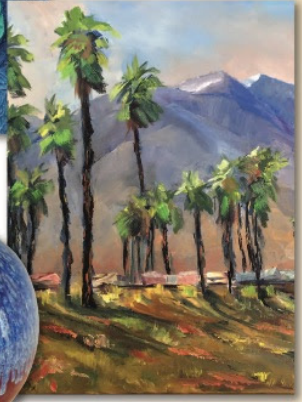
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*Download Art Market flyer [here](#)*





Presented by **ART Alliance**  
A Supporting Organization of The Riverside Art Museum



**SATURDAY, APRIL 1, 2023**  
**10 am - 5 pm**

In Riverside's  
**Beautiful White Park**  
3901 Market Street

**FREE AND OPEN  
TO ALL**

- Featuring over 100 Artist/Artisan Vendors
- Art Demonstrations
- Snack Bar
- Beer & Wine Garden
- Free Children's Art Projects
- Live Music



**INTERESTED  
IN BEING A  
VENDOR?**

Get details and  
reserve your space at  
[riversideartmuseum.org](http://riversideartmuseum.org)

Get a sneak preview of all of our artists and artisans at [www.riversideartalliance.org](http://www.riversideartalliance.org)  
For information on parking in downtown Riverside please visit [www.riversideca.gov/publicworks/parking](http://www.riversideca.gov/publicworks/parking)  
[www.riversideartmuseum.org](http://www.riversideartmuseum.org)

"Downtown Riverside" Artwork by Don C'Neil AWS

A vibrant, tropical-themed poster for a 'Save the Date' event. The background is a gradient from light blue at the top to light green at the bottom. The top and bottom edges are decorated with tropical elements: pink and white hibiscus flowers, green palm fronds, a red and white life preserver, a pink drink with a yellow straw, and a pair of pink sunglasses. The word 'Aloha' is written in a large, bold, orange-to-red gradient font, slanted upwards. Below it, the date 'May 18th 2023' is written in a smaller, matching gradient font. The main text is centered and uses various colors: 'SAVE THE DATE' in white, 'Riverside Art Alliance' in pink, 'Annual meeting/dinner' in purple, 'Hawaiian theme be sure' in orange, 'to pull out your sarongs' in orange, and 'and grass skirts...' in pink. At the bottom, the text 'more information coming soon' is written in a simple, black, sans-serif font.

# Aloha

May 18th 2023

**SAVE THE DATE**

**Riverside Art Alliance**

**Annual meeting/dinner**

**Hawaiian theme be sure**

**to pull out your sarongs**

**and grass skirts...**

more information

coming soon

## CALENDAR

### MARCH

Thursday, March 16, 6-7:30 PM

General Meeting - RAM

### APRIL

Saturday, April 1, 10 AM-5:00 PM

Riverside Art Market - White Park

Thursday, April 4. 5:15-6:30 PM

Board Meeting - Debra's House

Thursday, April 6, 5:00-6:00 PM

Paulden Evan's Exhibit Reception - RAM

Thursday, April 13, 1:00-3:00 PM

Past Presidents' Tea

Riverside Art Museum

3425 Mission Inn Avenue, Riverside, CA 92501

951.684.7111

[www.riversideartmuseum.org](http://www.riversideartmuseum.org)

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