

NEWSLETTER

ART ALLIANCE OF THE RIVERSIDE ART MUSEUM

President's Message by Judy F

My article this month focuses on a fairly new member of the Art Alliance. However, her mother was a member at one time. Cookie S is a perfect example of a person who lives her art. When I visited her home, I found myself surrounded by her own original paintings and by an amazing living room wall treatment of huge painted leaves in subtle shades of ocher. Cookie's art is very personal, unique to her own vision; and it receives full expression in her home and garden.

Cookie's art surrounds her soul. "Whether I'm planting a garden, designing cards, decorating a room or a fancy cupcake, I think about putting an artistic spin on it." Cookie has taken inspiration from a piece of sculpture seen on a trip, a photograph from a newspaper, and a leaf from her garden. She is always observing and collecting images that can be used later in an art project. Because she takes the time to notice the beauty that surrounds her, she can internalize her observations, using them as springboards to surrounding herself with new expressions of her own creative spirit.



Cookie was always interested in expressing herself artistically. She took a variety of art classes in high school and was encouraged by her teachers to pursue a degree in art.

Inspired by their confidence in her, she became a Fine Arts graduate of Long Beach State University.

Cookie taught special education classes for a number of years; and her curriculum was always infused with art. For drivers' education units, she made large illustrations, so the students could have a good visual guide to the concepts. She used stencils in history classes, so her students could vividly picture the sweep of events. She even had her students decorate cookies as a means to express their understanding of the concepts she was teaching.

When I asked Cookie what she would tell others who want to get inspired, she replied, "Find your artistic interest and act on it".

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“OFF THE WALL”



“2011 OFF THE WALL”

Off the Wall, Jr. & Art & Sole

SPONSOR TODAY! If you still would like to be a sponsor and enjoy the reception and have early entry privileges – IT'S NOT TOO LATE! Sponsorships are available anytime – and anything in by the 14th should be in time to make our print deadline. Additionally – there was a lot of confusion (probably mine!) regarding the levels of sponsorship which is advertised starting at \$100 – however – should any Art Alliance member want to be a sponsor at \$50 and attend the sponsor reception we invite you all to participate – and please accept my apologies for the confusion ... (maybe if I chair this event another 7 years I will get it all straight...)

VOLUNTEER OPPORTUNITIES GALORE!! Thank you to all for the sign-ups in September! I will continue to have sign-ups at the October meeting and encourage everyone to help in some way! (Refreshments for the volunteers is easy and greatly appreciated!) I have had some response from UCR (thank you Kathy B!) and from the Pick Group and Denise K's students – but more are definitely needed!

SAVE THE DATE: Premier Sale Night – Friday, Nov. 18th, 2011
Which will include our artist shoe auction – Art & Sole!

SPREAD THE NEWS! The Call to Artists has been mailed to all members – if you know of an artist that might like to participate – please make sure they have the information (we have lots of extra postcards!) And be sure to invite EVERYONE to come during the sale – there will be many, many wonderful works that will make terrific Holiday presents!

Let's all make this the best, most profitable and fun event ever!

Susan S

BANNERS

The Banner Project banners are once again available for order, or to purchase at the opening night of Off The Wall. Below is a sample page of the available banners. They are organized alphabetically by artist, and each has a number to make ordering easier. All of the banners have been scanned into my computer and I can send them out as attachments if you request it. Please send your request to _____ or call my home. The banners are available in 2 sizes, the smaller garden banner size (18"X30"), that hangs from a garden stake, and the larger banner pole size (27"X45"). For your convenience there are garden stakes and banner poles plus the brackets for purchase.

Patti F

See Directory

2011 ORNAMENTS

“LIFE AT RIVERSIDE”



Right and left is the “The Life at Riverside” giant orange on display at Schools First Bank in University Village.



Bottom: four ornaments are examples of the 2011 Ornament. Awesome replica right!!



Our 2011 Giant Orange Ornaments are on their way. At our last general meeting on 9/15, I took reservations for these ornaments. They are expected to arrive mid November, hopefully sooner, and will be for sale at the November general meeting if they come by then. If not, then they will be available at our Holiday Luncheon and at the museum.

The price is still \$25 plus tax for a total of \$26.94

If you would like to reserve an ornament, please email me and send me a check made payable to Riverside Art Alliance.

This year we are asking for pre-payment. I will not cash your check until we receive the ornaments.

My email is:

\$26.94 payable to Riverside Art Alliance

My address is:

Kathi F

FEBRUARY 2012 TRIP TO SOUTH AFRICA

A magical, first-class fund-raising tour for the museum is being planned by Carole's Cruises & Tours.

If you've ever had a yen to see the real Africa at its customized best, this is for you.

The tour includes all air from LAX to Johannesburg and on to Capetown, an extraordinary city that captures the essence of South Africa. Then, on to Pretoria via an overnigher on the unique Blue Train (think Orient Express.) Museums abound in this area with a variety of must-see locations escorted by our knowledgeable guides. Finally, we head north to Kruger Park, one of the best African locations for animal-viewing. Three great days on safari.

The time frame is February 2-15. Tariff is \$7,965, tax-inclusive. Complete itinerary is available by calling Carole Stadelbacher @ (951) 687-7157 (AA member since 1974) or e-mail Carolescruisesandtours@charter.net.



MINUTES

GENERAL MEETING, SEPTEMBER 15, 2011

The meeting was called to order at 6:26 pm by Judy F.

Gloria R introduced Jonathan Geen, the director of the UCR Artsblock. He discussed the film series, the historic background of the Artsblock building and the Culver Center as an experimental workshop committed to a variety of arts.

Minutes – Anne D for Doreen A
The minutes were included in the newsletter. Selina B moved that the minutes be accepted. Anita S seconded the motion and it passed.

Treasurer’s Report – Carolyn P
The August closing balance is \$6,734.38. Our annual budget was presented. Patti F moved that we accept the budget. Jackie Hopper seconded the motion and it passed.

Officer/Committee Reports

Directory – Judy F for Chris C
The directory is available for pick up. For anyone not here, it will be mailed.

Newsletter – Kathy C
In the future, Kathy will mail the newsletter to those who prefer snail mail. Otherwise, it will be emailed to everyone.

Off the Wall – Sue S
Sign-up sheets are being circulated for mailing party help. Each member was given a sponsorship letter. This year, sponsorship levels will start at \$100. The event starts November 11.

In conjunction with The Riverside Arts Council we will be offering some kind of art education event/ seminar in connection with the event.

Art and Sole tennis shoes will be auctioned off also. The tennis shoes are displayed in the foyer.

Holiday Event – Anne D
The event will be held on Saturday, December 10. Last year’s committee has signed up to plan it again. New ideas and help are welcome. Call Anne if you’d like to be on the committee.

Holiday Ornament – Kathi F

This year’s ornament is very intricate. Kathi will take orders with checks now to reserve ornaments. The cost is \$26.94 with tax.

Historian – Kathi F
Kathi brought last year’s book to the meeting for people to peruse.

Spring Project – Anne D
The project will be a tour of artist studios with a separate black-tie event that night at the home of Paulden Evans.

Hospitality – Donna G
Sign-up sheets for the next meeting are being passed around.

Membership – Jean A/Sue P
We currently have 237 paid members. Jan Canty, a guest was introduced.

Old Business
Patti F passed around a list for email vs. snail mail list.

New Business
Patti F – the banners will only be available through Christmas. Email or call Patti if you are interested in purchasing one.

Carol S – is putting together a first class fundraiser trip to South Africa, February 2 - 15. Several people expressed an interest in the trip.

Announcements/Calendar:

Calendar of Exhibits & Events

September 28	Top Dog Awards Dinner, RAM
October 4	Art Alliance Board Meeting
October 20	Art Alliance General Meeting

Adjournment: The meeting was adjourned at 7:36 pm.

Respectfully submitted,

Anne D for Doreen A, Secretary

MEMBERSHIP

Meet our new members!

Thank you to **Helen B** for bringing two new members to Art Alliance.

Mary Anne G came to Riverside when her husband, Paul, was assigned to March AFB. They liked it so much that they retired here. Mary Anne enjoys expressing her creative side through the fiber arts, especially Cross Stitch. The Gills have four children who have added spouses and three grandchildren to the family. While Mary Anne's family keeps her very busy, she also has found time to serve on the Riverside Area Rape Crisis Center Board. Welcome, Mary Anne, we look forward to getting to know you!

Sharon S V is a second generation Californian whose grandparents came to Los Angeles from Russia in horse and buggy days. Her parents were both artistic and loved the arts, taking her to LACMA as a child. It was inevitable that Sharon would be an artist as well as to raise four smart and creative children. An early exposure to Mary Cassatt's "Mother and Child" inspired Sharon to give love and devotion to her art making over the years. She loves all forms of art, and currently paints, draws, and does installation pieces. Her work is shown primarily in contemporary galleries. Sharon made a small orange for the Art Alliance auction and has participated in other Art Alliance activities. She is a member of RAM and PAAR and is ready to be active in Art Alliance, sharing her skills as a curator and educator. Sharon has a MFA and teaches for RCCD at the Norco campus. We are glad to have you as part of Art Alliance, Sharon!

HOSPITALITY

News Flash.....

We know you are adventurous cooks/wine connoisseurs. In order to have goodies and drinks at our monthly meetings, we need you to participate. So, we are trying something new. We will be passing the Wine/Snack Sign Up Sheets for the next **five** meetings at the **October General Meeting**. If we all sign up, then we each only have to bring a snack or wine once or twice during the entire year! We will call you with a reminder before each meeting. We truly appreciate everyones participation. Thank you very much!

Donna G & Katie S

DIRECTORY

Thanks to Christine C for this year's Directory! Here are a few changes:

Board members	Cathy M be for annual meeting
E Mail	Beth K and Carolyn P

Submit changes to Christine Cahraman. Her Email address is: see your Directory.

2011 - 2012 Budget

	September	YTD	Annual Budget
Beginning Cash	\$6,734.38		
REVENUES			
Administrative/Operations			
Membership Dues	\$25.00	\$25.00	\$6,000.00
Interest Income	2.26	2.26	50.00
Miscellaneous		-	50.00
<i>Subtotal Adm/Operations</i>	27.26	27.26	6,100.00
Events			
Annual Meeting		-	2,500.00
Fun Events		-	2,000.00
Holiday Event		-	5,000.00
<i>Subtotal Events</i>	-	-	9,500.00
Fundraising			
RAM Off-The Wall Event		-	20,000.00
Spring Project		-	16,000.00
Holiday Ornaments		-	3,000.00
Other (e.g.Garden Banners)		-	2,500.00
<i>Subtotal Fundraising</i>		-	41,500.00
Total Revenues	27.26	27.26	57,100.00
EXPENSES			
Administrative/Operations			
Directory	213.88	213.88	500.00
Education/Scholarship		-	2,000.00
Membership		-	300.00
Memorials		-	400.00
Miscellaneous		-	100.00
Newsletter	181.28	181.28	1,500.00
Office Expenses		-	200.00
Past President's Reception		-	100.00
President's Expenses*		-	1,500.00
Programs		-	150.00
Website-Domain Name Renew		-	100.00
<i>Subtotal Adm/Operations</i>	395.16	395.16	6,850.00
Events			
Annual Meeting		-	2,500.00
Fun Events		-	2,000.00
Holiday Event		-	4,000.00
<i>Subtotal Events</i>	-	-	8,500.00
Fundraising			
Spring Project		-	5,000.00
Holiday Ornaments	400.00	400.00	1,000.00
Other (e.g.Garden Banners)		-	2,000.00
<i>Subtotal Fundraising</i>	400.00	400.00	8,000.00
RAM Donations			
Off the Wall		-	20,000.00
Spring Project		-	10,000.00
Holiday Events		-	3,000.00
<i>Subtotal Donations</i>	-	-	33,000.00
Total Expenses	795.16	795.16	56,350.00
Net Revenue	\$(767.90)	\$(767.90)	\$750.00

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Art Alliance
of the Riverside Art Museum
August 31, 2011
Full Financial Report

Fiscal Year 9-1-10 thru 8-31-11	September	October	November	December	January	February	March	April	May	June	July	August	YTD	Annual Budget
Beginning Cash	\$8,842.08	\$8,682.44	\$8,400.68	\$13,118.36	\$14,606.07	\$13,582.27	\$11,684.84	\$13,644.51	\$19,816.95	\$6,044.45	\$7,278.64	\$7,556.32		
REVENUES														
<i>Administrative/Operations</i>														
Membership Dues	\$200.00	\$165.00						\$1,950.00	\$2,550.00	\$1,225.00	\$75.00	\$175.00	\$6,340.00	\$ 6,500.00
Interest Income	\$4.09	\$4.08	\$4.59	\$6.86	\$7.50	\$4.64	\$6.01	\$6.57	\$14.04	\$3.63	\$3.68	\$3.06	\$68.75	\$ 200.00
Miscellaneous			\$50.00					\$15.00					\$65.00	\$ 100.00
<i>Subtotal Adm/Operations</i>	\$204.09	\$169.08	\$54.59	\$6.86	\$7.50	\$4.64	\$6.01	\$1,971.57	\$2,564.04	\$1,228.63	\$78.68	\$178.06	\$6,473.75	\$ 6,800.00
<i>Events</i>														
Annual Meeting									\$2,440.00				\$2,440.00	\$ 2,500.00
Fun Events								\$2,665.00					\$2,665.00	\$ 2,000.00
Holiday Event		\$440.00	\$3,080.00	\$2,466.85	\$80.00								\$6,066.85	\$ 3,500.00
<i>Subtotal Events</i>	\$0.00	\$440.00	\$3,080.00	\$2,466.85	\$80.00	\$0.00	\$0.00	\$2,665.00	\$2,440.00	\$0.00	\$0.00	\$0.00	\$11,171.85	\$ 8,000.00
<i>Fundraising</i>														
RAM Off-The Wall Event				\$20,937.12									\$20,937.12	\$ 14,500.00
Spring Project						\$3,600.00	\$2,250.00	\$5,225.00	\$12,502.47	\$50.00	\$199.00		\$23,826.47	\$ 15,000.00
Holiday Ornaments		\$25.00	\$1,580.62	\$1,247.80									\$2,853.42	\$ 3,500.00
Other (e.g.Garden Banners)	\$370.00	\$210.00	\$1,747.87	\$2,163.68	\$166.63	\$163.13	\$43.50	\$135.94					\$5,000.75	\$ 1,000.00
<i>Subtotal Fundraising</i>	\$370.00	\$235.00	\$3,328.49	\$24,348.60	\$166.63	\$3,763.13	\$2,293.50	\$5,360.94	\$12,502.47	\$50.00	\$199.00	\$0.00	\$52,617.76	\$ 34,000.00
Total Revenues	\$574.09	\$844.08	\$6,463.08	\$26,822.31	\$254.13	\$3,767.77	\$2,299.51	\$9,997.51	\$17,506.51	\$1,278.63	\$277.68	\$178.06	\$70,263.36	\$ 48,800.00
EXPENSES														
<i>Administrative/Operations</i>														
Directory	\$375.19	\$70.98					\$14.67						\$460.84	\$ 400.00
Education/Scholarship									\$2,000.00				\$2,000.00	\$ 2,000.00
Membership		\$40.00					\$72.86	\$88.06	\$54.38				\$255.30	\$ 350.00
Memorials	\$200.00												\$200.00	\$ 400.00
Miscellaneous							\$7.06						\$7.06	\$ 100.00
Newsletter	\$158.54	\$154.83	\$172.43		\$121.17	\$134.36	\$166.35	\$173.46	\$124.64	\$6.71			\$1,212.49	\$ 1,500.00
Office Expenses				\$17.60									\$17.60	\$ 300.00
Past President's Reception							\$10.52	\$48.51					\$59.03	\$ 150.00
President's Expenses*									\$240.07	\$37.73		\$1,000.00	\$1,277.80	\$ 500.00
Programs				\$100.00									\$100.00	\$ 200.00
Website-Domain Name Renew					\$76.76								\$76.76	\$ 100.00
<i>Subtotal Adm/Operations</i>	\$733.73	\$265.81	\$172.43	\$117.60	\$197.93	\$221.89	\$183.93	\$310.03	\$2,419.09	\$44.44	\$0.00	\$1,000.00	\$5,666.88	\$ 6,000.00
<i>Events</i>														
Annual Meeting									\$2,570.94				\$2,570.94	\$ 2,500.00
Fun Events								\$2,744.00					\$2,744.00	\$ 2,000.00
Holiday Event		\$100.00		\$3,407.63									\$3,507.63	\$ 3,000.00
<i>Subtotal Events</i>	\$0.00	\$100.00	\$0.00	\$3,407.63	\$0.00	\$0.00	\$0.00	\$2,744.00	\$2,570.94	\$0.00	\$0.00	\$0.00	\$8,822.57	\$7,500.00
<i>Fundraising</i>														
Spring Project						\$378.06	\$155.91	\$771.04	\$2,044.29				\$3,349.30	\$ 5,000.00
Holiday Ornaments		\$735.20											\$735.20	\$ 1,500.00
Other (e.g.Garden Banners)		\$24.83	\$1,572.97	\$872.25		\$65.25			\$244.69				\$2,779.99	\$ 500.00
<i>Subtotal Fundraising</i>	\$0.00	\$760.03	\$1,572.97	\$872.25	\$0.00	\$443.31	\$155.91	\$771.04	\$2,288.98	\$0.00	\$0.00	\$0.00	\$6,864.49	\$7,000.00
<i>RAM Donations</i>														
Off the Wall				\$20,937.12									\$20,937.12	\$ 14,500.00
Spring Project					\$1,080.00				\$24,000.00				\$25,080.00	\$ 10,000.00
Holiday Events						\$5,000.00							\$5,000.00	\$ 500.00
<i>Subtotal Donations</i>	\$0.00	\$0.00	\$0.00	\$20,937.12	\$1,080.00	\$5,000.00	\$0.00	\$0.00	\$24,000.00	\$0.00	\$0.00	\$0.00	\$51,017.12	\$25,000.00
Total Expenses	\$733.73	\$1,125.84	\$1,745.40	\$25,334.60	\$1,277.93	\$5,665.20	\$339.84	\$3,825.07	\$31,279.01	\$44.44	\$0.00	\$1,000.00	\$72,371.06	
Net Revenue	-\$159.64	-\$281.76	\$4,717.68	\$1,487.71	-\$1,023.80	-\$1,897.43	\$1,959.67	\$6,172.44	-\$13,772.50	\$1,234.19	\$277.68	-\$821.94	-\$2,107.70	\$45,500.00
Ending Cash	\$8,682.44	\$8,400.68	\$13,118.36	\$14,606.07	\$13,582.27	\$11,684.84	\$13,644.51	\$19,816.95	\$6,044.45	\$7,278.64	\$7,556.32	\$6,734.38		

* President's Pin included in the President's Expenses Allocation

OCTOBER 2011



Art Alliance of the Riverside Art Museum

6:00 Social Time

6:30 Program

7:00 General Meeting



Our Guest: Brenda Focht

**Curator, Riverside Metropolitan Museum
Beyond Craft: American Indian Women Artists**

This exhibit demonstrates the significance of work in pottery, basketry, beadwork and quilts to express themes of nature, people and tribal belief systems. Items which in the past may have been used for daily functional use have been transformed into works of art. Some of the pieces in the exhibit have been borrowed from several national museums.

Riverside Art Museum
3425 Mission Inn Avenue
Riverside, CA 92501