

# Newsletter

ART ALLIANCE OF THE RIVERSIDE ART MUSEUM

Programs	Membership	Art Stuff	Fundraisers	Fun Events	Minutes
Pg. 2 Members share favorite art	Pg. 4 New member bios	Pg. 5 Artwork I. D. contest	Pg. 6 - 8 Collectibles Festival	Pg. 9 Pasadena Showcase details	Pg. 10 March General Meeting

## April is the Cruellest Month *by President Jackie H*

T. S. Eliot wrote the poem *The Waste Land* in 1922. The opening line of the poem, "April is the cruellest month" is a bit of an enigma. April is the month of rebirth, of spring and promise. Why would Eliot describe it as cruel? Critics have suggested that the poet was disillusioned by the moral decay of post World War I Europe. As an artist, he is looking at the season with a different perspective. He warns "I will show you fear in a handful of dust". It is difficult for most of us to relate to an ominous tone for describing spring. We can relate to having to do our taxes by April 15 of every year! In Art Alliance, we are busy trying to organize our spring project. It indeed can be a cruel time. We have limited time and assistance. We need everyone to pitch in and help. Time is of the essence!

In the same poem, Eliot also promises that in April the lilacs will come out of the dead land. All is not lost. There is hope

for us. As our Collectibles Festival committee finalizes plans for the May 5-7 events, we are hopeful too. We are asking each Art Alliance member to donate at least three items to the Art Swap. The hardworking members of the committee are calling all Art Alliance members and offering to pick up items. Please do some spring cleaning and take advantage of this offer. We also hope that each of you will sell the two tickets given to you for the premier party on Thursday, May 5. We ask you to send in your tickets and money as soon as possible so we can plan for the food and drink offerings. If you have gold to sell or a special item to be appraised, please use our services. Your contribution will assist to fund our special art museum. May all our hard work and worry in April make for a fun and profitable event in May. Please join in to make it happen!

Art Alliance  
of the Riverside Art Museum  
General Meeting  
April 21, 2011

6:00 p.m. Social Time  
6:30 Program  
7:00 General Meeting

This month's program will feature Art Alliance Members sharing  
a favorite piece of art from their own collection.  
Come hear the stories behind these special treasures!

Hope to see you there,  
Margo C, Program Chair

## Annual Meeting is set for RAM rooftop on May 26th

Plans are underway for a festive evening to celebrate our annual meeting. Mark your calendars for Thursday, May 26<sup>th</sup> at 6 pm. The venue will be the rooftop of the museum. The theme for the event is "An Evening in Giverny". As you know, Claude Monet painted many of his impressionist paintings in his gardens in Giverny, France. The catered buffet dinner will have a fun French flare! We will be distributing invitations at our April general meeting and will mail to those not present. Please plan on joining us to celebrate the end of another successful year for Art Alliance and the beginning of a new one. A bientot!

Katie S, Sari K, Judie L

# Full slate of officers posted for 2011 - 2012

The following slate of nominees for the Art Alliance Executive Board will be voted on at the April general meeting:

President- Judith F  
President-Elect - Lucile A,  
Treasurer - Carolyn P  
Secretary - Doreen A  
Membership - Sue P/Jean A  
Nominations - Jackie H  
Off-the Wall - Sue S  
Spring Project - Unfilled

The following members have agreed to serve on the Appointed Board:

Annual Meeting - Cathy M  
Communications - Patti F  
Directory - Christine C  
Future Projects - Lee L  
Fun - Kathi F  
Historian - Kathi F  
Holiday Event - Anne D  
Holiday Banner - Patti F  
Holiday Ornament - Kathi F

Hospitality - Katie S/Donna G  
Mailing - Susan S  
Newsletter - Kathy C  
Parliamentarian - Debby P  
Past Presidents' Tea - Jackie H/Kathy A  
Programs - Gloria R  
Public Relations - Beth K  
Scholarships - Cheryl G  
Web Master - Kathy S

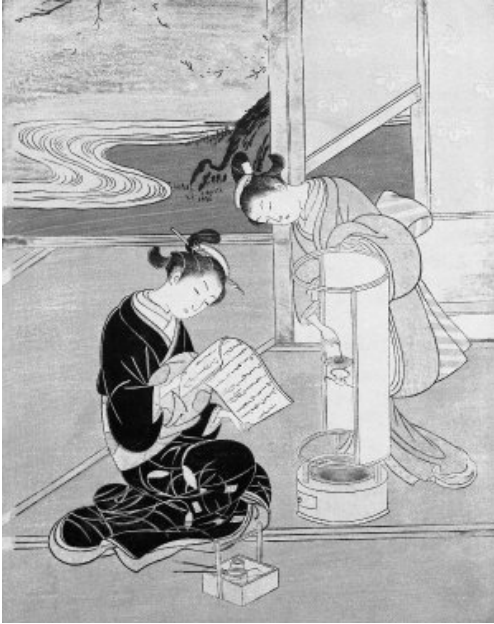
Respectfully submitted: Sharon B, Anje C, Kathy C, LaVonne D, Heather H,  
Selina B, Chairperson.

## Sure, Why Not? Art Alliance Award for April

This month's Sure Why Not award goes to an Art Alliance member who has been volunteering for our group since she joined in 1998. She is skilled in computer graphics and has helped our projects with design, advertising and public

relations. She is currently working to promote our Collectibles Festival to be a successful fundraiser. With her calm and collected demeanor, she gives of her time and talent. We appreciate you, Beth K!

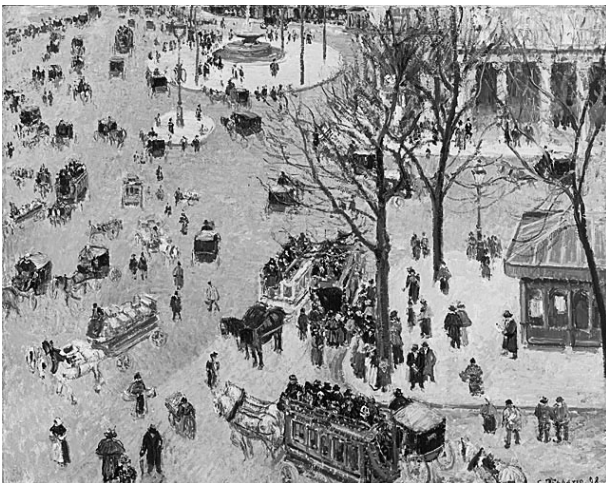
## Only two more chances to be the monthly art expert!



Submit **title** and **artist** of the two works of art on this page to Lori B. The names of **all** members with correct and complete answers will be placed in the drawing to be held at the general meeting. Must be present to win. Good luck!

Congratulations to our March drawing winner, Kathi F. Kathi, a three-time winner, was one of six members whose name were placed in the drawing for correctly identifying Berthe Morisot's "The Cradle" and Judy Chicago's "The Dinner Party." Thanks to all who have participated, and continue to do so!

1. This print was created in 1766. The Japanese woodblock artist is one of the most famous in the Ukiyo-e style. He was an innovator, the first to produce full-color prints (nishiki-e) in 1765, rendering obsolete the former modes of two- and three-color prints. The artist's style is often described as delicate, subtle, sophisticated or stylish. The favorite subjects are the depiction of beautiful young girls and men, lovers or courtesans. In addition to the revolutionary innovations that came with the introduction of nishiki-e, His personal style was unique in a number of other respects. His figures are all very thin and light; some critics say that all his figures look like children.



2. This painting was rendered in 1898. The artist was a French Impressionist and Neo-Impressionist painter. His importance resides in his contributions to both Impressionism and Post-Impressionism, as he was the only artist to exhibit in both forms. This artist was seen as the patriarch of the Impressionist movement, and was constantly encouraging younger artists and managing the artistic revolution's progress. This painting is from his later years when he suffered from a recurring eye infection that prevented him from working outdoors. As a result of this disability, he began painting outdoor scenes while sitting by the window of hotel rooms. He often chose hotel rooms on upper levels to get a broader view.

# Art Swap Know-How!

**Can I donate \_\_\_\_\_?** (The answer is YES!)

**Can I donate furniture?** Yes, Jean A donated a cool Mission-style chair! Susan P donated a wonderful antique folding chair. Furniture pieces are great. The humble and the not-so humble are both welcome.

**Can I donate vintage toys?** Yes and any other vintage items you may have about the house. There have been a variety of interesting things donated, from an old tin lunch pail to a peddle car. If you have it, we want it!

**Can I donate linen?** Yes, there have been a few tablecloths donated!

**Can I donate rugs?** Yes, we have several already!

**Can I donate clocks?** Yes!

**Can I donate old silver plate?** Yes!

**Can I donate an old turkey platter?** Yes!

**Can I donate a ceramic frog from my Aunt Mildred?** Yes!!!!!! Your frog is a prince to someone else! (We already have a ceramic Dalmatian!)

**Can I donate artwork?** Yes, all kinds of artwork works! Framed or unframed....we have everything from posters to fine art. (Sandy Prend generously donated an original Don O'Neill watercolor. You won't want to miss it).

**Okay, my stuff is not fancy. In fact, it's rather ordinary. Do you still want it??** YES, YES, YES!!!

We have ordinary vases, frames, glassware, pottery, ceramics, acrylic pieces and you name it! What is going to make this fun is LOTS AND LOTS OF STUFF!!! Clean out your closets and bring it down to Art Swap!

**Okay, when and where should I bring all this "stuff"???**

Two ways to donate!

- Call Kathy A and she will pick it up (if it is before May 3<sup>rd</sup>, 2011).
- On May 3, 4 & 5 you can bring all items to the Riverside Art Museum (Art Alliance Gallery) and we will check you in....

**Do I get a tax-deductible receipt?** Yes, Yes Yes!

All items are tax-deductible (just like if you donated them to the Goodwill or the Salvation Army). Please donate and help the Riverside Art Museum find items for its 'Art Swap' Sale!

For more information, Call Kathy A at 784-7377.

# 3-Day ‘Collectibles Festival’ raises funds for Riverside Art Museum

Art Sale, Appraisals & Activities fill week-end for collectors,  
May 5, 6 & 7, 2011

The Art Alliance of the Riverside Art Museum is planning a three-day “Collectibles Festival” that centers on the fun of collecting, May 5, 6 & 7, 2011 at the Riverside Art Museum, 3425 Mission Inn Avenue in Riverside. Among the many activities that the public can enjoy is a sale of gently used art and collectibles, an appraisal by Bonhams & Butterfields Auctioneers and Appraisers and the purchase (or appraisal) of gold, stamps and coins. The public is invited to bring down their valuables for purchase or appraisal or shop for treasures during this three-day fundraising event for the Riverside Art Museum.

The doors open on Thursday, May 5 (6:00 PM) for a swap-meet style sale of art and collectibles. The sale, called ‘Art Swap’, allows members of the museum a chance to sell their gently used art and collectibles to the public with proceeds benefitting the museum. Items include all kinds of artwork, sculpture, prints, ceramics, glass, rugs, collectibles and antiques. ‘Art Swap’ will also be open during museum hours on Friday, May 6 and from 10-2:00 PM on Saturday, May 7. A special ‘Premiere Party’ will also take place during Thursday’s opening of ‘Art Swap’. Ticket information is available by contacting the Riverside Art Museum at 951-684-7111.

On Friday, May 6 the Art Alliance will host appraisers from Bonhams and Butterfields Auctioneers to allow the public an opportunity to have their treasures evaluated by professionals

in the field. Bonhams and Butterfields is the oldest and largest auction house in the world, founded in 1793. In true ‘road-show’ style, they will offer verbal appraisals on fine art (oils, water-colors, drawings and sculptures), jewelry, decorative arts (items from periods as diverse as Arts & Crafts, Art Nouveau, Art Deco, post-war and contemporary pieces) and furniture. Each item to be appraised costs \$35 and there is no limit to the number of items that can be appraised. Appointments are recommended so that the public is guaranteed an appraisal and can be made ahead of time by calling the Riverside Art Museum at (951) 684-7111. Walk-ins are welcome but there is no guarantee of appointment time for this one-day event.

On Friday, May 6 the Art Alliance will also host a gold, coin and stamp purchase (or appraisal). The public can bring in their valuable pieces (or items they hope are valuable) and sell them on the spot, or have them appraised for the future. Leftover jewelry box items or Grandfather’s old coins or stamp collection might be very valuable, and this is a convenient way to cash them in.

Plan on coming to the Riverside Art Museum from Thursday, May 5 (6:00-9:00 PM), Friday, May 6 (10 AM-4PM) and Saturday, May 7 (10 AM -2:00 PM) for a peek into the exciting world of collectibles, all to benefit the museum. For more information, please call the Riverside Art Museum at (951) 684-7111.

Bonhams & Butterfields  
will be coming  
to the Riverside Art Museum  
May 6, 2011  
10:00 am to 3:00 pm

Appointments: Call the Riverside Art Museum at 951-684-7111

Verbal Appraisal, \$35 from:

JEWELRY SPECIALIST

FURNITURE AND DECORATIVE ARTS SPECIALIST

PAINTING SPECIALIST

Please call to secure your appointment.  
Join the Art Alliance and Riverside community in this special "road show" style event  
as part of our Collectibles Festival weekend.

# Pasadena Showcase House Tour

## Saturday, April 30, 2011

### 9 am to 3 pm

We still have room for a few more people, so if you wanted to join us for this fabulous day of beautiful architecture, design, shopping and FUN, do not hesitate to call Kathi F.

#### **Those of you who did sign up, here are a few details you need to know:**

- \*\* We are meeting at the Sears parking lot at 8:30 am – bus leaves at 9:00 am sharp, please don't be late. Make sure your cell phone is ON if you are running late.
- \*\* Good news, there is a Starbucks right across the street from Sears if you need that extra cup of coffee. No worries, there is a nice bathroom on the bus in case you were wondering!!
- \*\* Showcase requests no spiked heels, so please wear flat shoes or something with a soft sole.
- \*\* We will be returning to the Sears parking lot by 3:00 pm

Let's hope and pray for a nice day. Last year, it poured but we had a grand time despite the weather. The Fun Committee is looking forward to this event and thanks you for coming "on board"!!

# Riverside Art Alliance General Meeting

March 17, 2011

The meeting was called to order at 6:30 pm by Jackie H.

Jackie H introduced MJ Abraham who talked about the state of the museum. Ms. Abraham talked about new staff and new programs. The museum staff is working to make the museum a place with award winning programs and a place that creates a sense of pride.

Currently a feasibility study is underway. It will tell us what place we hold and how we are thought of in the community. The I Love RAM campaign brought in 141 new members.

Sarah S serves on the gift naming and dedication committee. She explained that there are many opportunities to purchase spaces in the museum. The building and grounds committee is very active and the landscape has been redesigned to be more drought-tolerant.

Beth Y, art educator for adults and youth, talked about some of the upcoming classes and programs. Local artists will be teaching some of these classes.

MJ thanked Jackie H, Carol S, Camille S, Linda D, Sue S, Carolyn P, Lucille A and Debbie P for the wonderful job cleaning the museum with a card and gift.

## **Minutes** – Anne D

The minutes were included in the newsletter. Debby P moved to approve the minutes. Kathy A seconded the motion and it passed.

## **Treasurer's Report** – Cathy M

We continue to receive sponsorships for the Spring project. We

made a \$5000 donation to the museum. We have approximately \$11600 in the bank. We do not have final figures for Off-the-Wall. Selina moved that we accept the report. Ruth W seconded the motion and it passed.

## **Officer/Committee Reports**

Programs – Debby P for Margo C

There is a sign-up sheet circulating for members to bring art

Membership - Lucile A/Kathy A

New member packets were made available. Lucile recognized new members.

Annual Meeting – Jackie H for Katie S, Sari K and

Judie L

The committee will meet tomorrow. The meeting will be held May 26 on the museum roof. It will be a French theme.

Newsletter – Lori B

There were six entries in this month's contest. Kathi F won the drawing.

Fun Committee – Kathi F

The bunco party will be held next Thursday. As of right now there are 10 people signed up. We need about 40. It may be cancelled.

The Pasadena Showcase House trip is set for Saturday, April 30.

We will travel by bus and leave Sears at 9am and be back at 3pm. The cost of the trip is \$65.

Nominating – Selina B

Voting for the executive board will take place next meeting.

Spring Project "The Collectibles Festival" – Kathy A,

(March minutes, con't.)

Shirley S and Jean A

Kathy asked each member to bring three items to the Art Swap. All types of objects are appreciated. You can donate an item outright or put it in on consignment.

Shirley is scheduling appointments for the Bonham and Butterfield appraisers. There will also be a line for those who don't make appointments. There will be specialists in the following categories: jewelry, decorative and home furnishing, and art.

Jean talked about the gold buying portion of the event. Riverside Stamp and Coin will be here and will give 75% of the value of the piece to the member. The remaining 24% will be split between the museum and the appraiser. They will also appraise stamps and coins.

Lucile handed out tickets to each member who is asked to sell two tickets to the opening night event. Those attending the opening night event will get first dibs at the Art Swap.

Off-the-Wall – Sue S

In feasibility study interviews, this particular event consistently pops up. Sue is setting up numerous brain-storming sessions to take the event to the next level. The first brainstorming session will take place on Monday, March 28 at 4pm.

Communications – Patti F

No report.

Future Projects – Leslie S

The event will be an evening in the vineyard theme. It will involve wine, food, artists' showcases and art.

Hospitality – Sue P

Sue thanked those who brought the nice snacks. A sign-up for the next meeting was circulated.

**Old Business**

None.

**New Business**

Sure, Why Not? Award – Jackie H

This month the recipient is a new member. She has spent numerous hours on different projects this year and will be the treasurer next year - Carolyn P.

**Announcements/Calendar:**

Calendar of Exhibits & Events

- March 29 Board meeting
- April 14 Past Presidents' Tea
- April 21 General meeting
- May 3 Board Meeting
- May 5-7 Collectibles Festival
- May 26 Annual meeting

**Adjournment:** The meeting was adjourned at 8:00 pm.

Respectfully submitted,  
Anne D, Secretary



# Calendar

## **APRIL 2011**

- 14 Past Presidents' Tea
- 21 General Meeting
- 30 Pasadena Showcase House

## **MAY 2011**

- 3 Board Meeting
- 5-7 Collectibles Festival
- 26 Annual Meeting

See you in September!

Mark your  
calendar:  
Collectibles  
Festival  
May 5 - 7

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Riverside Art Museum  
3425 Mission Inn Ave.  
Riverside, Ca 92501