

**Fall 2009 Calendar
Art Alliance Events**

Thurs.	Sept. 17	New Member Orientation – 5:15 pm Riverside Art Museum
Thurs.	Sept. 17	General Meeting – 6:00 pm at the Riverside Art Museum
Tue.	Sept. 29	Board Meeting @ Selina B.'s Home
Thurs.	Oct. 15	General Meeting – 6:00 pm at the Riverside Art Museum
Fri.	Oct. 30	“Off the Wall” Artist Intake
Sat.	Oct. 31	“Off the Wall” Artist Intake
Tue.	Nov. 02	Board Meeting @ Selina B.'s Home
Thurs.	Nov. 05	“Off the Wall” Preview Day and Artist Reception
Fri.	Nov. 06	“Off the Wall” Opening Sale
Thurs.	Nov. 12	Julia Morgan’s 80 th Birthday Celebration
Thurs.	Nov. 19	General Meeting – 6:00 pm at the Riverside Art Museum

RAM Exhibits

Aug. 29 – Oct. 31	Posters, Prints & Propaganda: Selections from the Permanent Collection
Sep. 03 – Sep. 26	About Face
Sep. 03 – Oct. 24	Watercolor West Exhibit
Oct. 02 – Nov. 21	Son of Baby Tattooville
Nov. 05 – Nov. 14	“Off the Wall”
Nov. 21 – Feb. 20	Edenistic Divergence

Reception

TBD
Sept. 3
Sept. 12
Oct. 10
Nov. 5
TBD



3425 Mission Inn Avenue
Riverside CA 92501



Newsletter

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**CELEBRATING THE ART OF THE CITY
IN OUR 45TH YEAR**

Welcome back from summer to our 45th Anniversary year! As you can see we are starting off with a fresh Art Alliance logo, approved by the Board at our September 1st meeting. It represents our strong bond with the Riverside Art Museum (RAM) as it incorporates a part of their logo in our design. It also is a statement of our dynamic support of RAM.

Although we haven’t had any General Membership meetings this summer, your Board and Committee Chairs have been busy planning the budget, working on program details, organizing fund raising events for the coming year, and moving banners!

My hope is that you have seen our ARTventure Banners on Central Avenue and Van Buren Boulevard. They look wonderful. Kathy A. and her committee put together such a successful event that the Art Alliance was able to contribute an additional \$12,000 to RAM in August.

Not resting on their laurels, Sue S. and her committee have been busy with “Off the Wall” plans. This project is vital to our fund raising efforts for the year and Sue needs your help. Please come to the General Meeting on September 17th prepared to sign up to lend a hand.

One of the hallmarks of a “World Class City” is its appreciation of the arts. As members of the Art Alliance we share a commitment to the growth and vitality of art in our community. With our “Giant Orange ARTventure” and “ARTventure Banners” we have broken free of the walls of the Art Museum and taken art to the people. Visible public art that greets residents and visitors has made a strong statement about who we are and what we value.

But what do we know of the less public and less visible arts in Riverside? This year Margo Chabot, our Program Chair, will enlighten us with a series of General Meeting programs that will explore a variety of Riverside art forms such as theater, music, and dance.

We will be off to an exciting year of exploration on Thursday, September 17, 2009 when we focus on the Fox Theater and what its future holds. Plan to be with us at 6:00 pm at the Art Museum for our social time and this informative program.

See you then,
Selina B.
President 2009-10

If you need a ride to the General Meeting call Selina B at 951-682-8487

If you would like an escort to your car after the meeting let her know before the meeting starts!



September General Meeting

There are some very exciting programs planned this year. The overall theme will be "Riverside, the City of Arts." Our programs will include speakers from the Fox Theater, The Riverside Ballet, the Mission Inn Festival of Lights, the Riverside County Philharmonic, UCR Arts Block and the Riverside Community Players.

This month come hear Mike Gardner, City Councilman Ward I, present a powerpoint presentation and discussion on the renovation and Grand Opening of our Historic Fox Theater. Riverside has been renovating the historic Fox Theater downtown and converting it into the 1,600-seat Fox Performing Arts Center. Reopening is scheduled for January 15, 2010.

Come hear all the exciting details.

September 17, 2009 at 6:00 pm

At the Riverside Art Museum

Please come join us for a great program and remember to bring a friend!

Margo C., Program Chair



Art Alliance Membership Corner

Welcome to the 2009-2010 45th Anniversary year of Art Alliance!

We are pleased to welcome six new members to the Art Alliance who will be introduced at our General Meeting on September 17, 2009. They will be wearing nametags so please take a moment to introduce yourself and welcome them. They are with great respect:

Lori B.	Patti F.	Susan P.
Gloria R.	Katie S.	Colleen S.

Invitation to New Members

Please join us for the New Members Orientation. Sponsors and Board Members are also invited. Thursday, September 17, 2009 at 5:15 pm at the Riverside Art Museum preceding the Art Alliance General Meeting.

On October 19, 2009 we will have a tour of the museum at 5:15 preceding the Art Alliance General Meeting.

Please Contact Membership Chairs

If you move, change your phone number or have any other corrections or additions to the 2009-2010 directory and let us know at the following email addresses:

Judie L. and Shirley S.

Holiday Ornaments

We are pleased to announce that the first issue of our Art Alliance Holiday Ornaments will be available for sale beginning in November. The design "The Gemmed Orange" by artist Jana Stevens Furzer will be on sale at the Riverside Art Museum and at Art Alliance Meetings. They will be the first in a series of collectable limited edition holiday ornaments which are replicas of our Giant Orange ArtVenture oranges. These oranges will be perfect for your own holiday décor or as gifts to relatives and friends.



Get your orders in early as supplies are limited. Order forms will be available at the General Meeting on September 17th. The price is \$25 including a decorative gift/storage box.

Kathi F., Chair, Fun Committee

Construction

International Construction Winner

It is my pleasure to announce that one of our Construction 2008 Structures, The Cat In The Hat, has won "BEST MEAL RUNNER UP" in the prestigious Construction's 2009 International Competition.



Because of the timeline set by Construction Headquarters in New York, our 2008 "canned" structures fell into the 2009 Competition. The following is a quote, sent to me, from Construction in New York, Tuesday, August 25, 2009. "BEST MEAL RUNNER UP Riverside, California Polytechnic University, Pomona, School of Architecture and Environmental Design.

The Cat in the Hat stands eight feet tall with his fish friend 'Norval' alongside, sitting in his bowl atop a stack of books. This student team decided it would be fun to build an 8' tall replica of a character from a favorite childhood book. The can types used play a big role in the design of the structure, as well. The team kept in mind that the cans were

going to the Second Harvest Food Bank, after the competition, and thus a healthy variety of cans were selected. The cat's face is made up of 450 cans of Chunk White Albacore Tuna, while his hat is made from 280 cans of Campbell's Potato, Minestrone and Tomato Garden Soups. The fish is made from tuna, and 88 cans of Green Beans and Golden Whole Corn, topped with 100 Mandarin Orange Segments. Supporting cans included 125 cans of Progresso Black Beans and 164 Van Camp Pork and Beans. A total of 1,336 cans were used.

The Team Name – "TEAM DELICIOUS"

Captain: Jackie Fabella

Team Members: Adrianna Arambula, Jonathan Gayomali, Haley Howe, Michelle Vorachack and Oscar Lopez helped.

I think that it is important to note that Architecture and Art go hand in hand – they are not mutually exclusive – our Art Alliance Construction projects in 2007 and 2008, at the Riverside Art Museum, enabled participants to combine Art, Architecture, Structural Engineering, and Creativity. These projects not only serve the Art and Design world but they also have the ability to fortify the needs of the hungry through the sculptures' can donation to the Second Harvest Food Bank of the Inland Empire.

Thank You to all our members who donated to and helped with the Construction Projects – It has been with your help that we have put the Art Alliance of the Riverside Art Museum, here in California, on the International Scene, as well as, Cal Poly Pomona, California, School of Architecture and Environmental design.

Sincerely,
Brightie D., Construction Chair 2007 & 2008

Banner Project

Banner Project Wraps Up with City Council Compliments

On July 14, 2009 the City Council recognized the Art Alliance of the Riverside Art Museum as Arts Honoree of the Month due to their successful community arts projects, including The Giant Orange, Construction© and the Banner Project (Riverside Banner ARTventure). Patrick Brien, Riverside Arts Council Director, spoke about the Art Alliance and its history and awarded us a plaque commemorating our success. A slide show of the Banner Project was displayed for the audience, as well. President Selina B. and other Art Alliance members were present to hear the kind words. This was a nice compliment for the Art Alliance as the Banner Project winds down.



You can still see the banners in their second locations around town. They will remain along Van Buren Boulevard and Central Avenue until the start of October when they will be removed and returned to their sponsors.

It is not an exaggeration to say that hundreds of thousands of people have driven by our "art show" and observed the art on display along our streetscapes. In addition, it was financially successful in a time of serious economic instability. For these reasons, the Art Alliance should feel very proud of the success of this project.

As the year progresses, we will be looking at ways to make "small" garden banners and use the beautiful art images in a variety of fundraising efforts. Many thanks to the Banner Committee and to all our members who made this a successful venture.

Kathy A.
Banner Chairperson

Off The Wall



“OFF THE WALL” & Off the Wall, Jr.

Mark your calendars! – Sign up to Help!

Artist Intake – Friday, October 31st & Saturday, October 31st

Artist Appreciation Reception & Art Preview – Thursday, November 5th

Premier Sale Night – Friday, November 6th, 2009

Sales continue – until Saturday, November 14th – (Members Appreciation Sale Day)

With special events needing additional volunteers!

The Sixth annual Art Alliance and RAM fall fundraising event featuring original works of art for sale in \$100 increments is right around the corner. And – we are adding a special \$50 price this year! This is your chance to take it “off the wall” at RAM and put it “on the wall” at the location of your choice! Previews will start Thursday, November 5th when we will also feature the very popular Artist Appreciation Reception during Arts Walk.

And, due to popular demand ... we will again feature – “Off the Wall, Jr.” showcasing our Riverside Art Museum junior artists with art priced at \$10, \$20 & \$30. Pam A. will be coordinating.

Do you want the first opportunity to “take it off the wall”? Become a sponsor! Sponsorships are available from \$250 to ... well the sky's the limit ... but we've set it at \$5000. Collectors and supporters who wish to become a sponsor will once again be invited to a special VIP reception and have the opportunity to be first in the galleries to purchase art! If you would like to receive a sponsor packet, know someone who might like to be a sponsor, or need more information just give me a call! Sponsorships can be obtained right until opening night but our print deadline is right around the corner – Sept. 15th - so to be included in our printed materials be sure to call ASAP!

With this exciting event stretching over almost 3 weeks (including intake and pick-up) there are many, many volunteer opportunities available. Please answer with a great big “YES” when called upon to volunteer. Sign up sheets will be at the meetings but feel free to call now if there is a particular area you might be interested in helping with.

Our goals are to strengthen RAM's visibility in the community, to showcase many artists in a gallery setting, and to provide the community an opportunity to purchase original art at terrific prices! Our previous events have been wonderfully successful and we are looking forward to an even bigger and better event as we undertake YEAR 6!

Susan S.

Art Alliance Budget 2009–2010

Fiscal Year 2009-2010	Sept 09	Annual Budget
Beginning Cash	21411.39	
REVENUES		
Administrative/Operations		
Membership Dues		\$ 6,500.00
Interest Income		\$ 200.00
Miscellaneous		\$ 100.00
Subtotal Adm/Operations	-	\$ 6,800.00
Events		
Annual Meeting		\$ 2,500.00
Fun Events		\$ 2,500.00
Holiday Event		\$ 2,500.00
Subtotal Events	-	\$ 7,500.00
Fundraising		
RAM Off-The Wall Event		\$ 12,000.00
Spring Project		\$ 10,000.00
Small Banners		\$ 3,000.00
Other		\$ 1,000.00
Subtotal Fundraising	-	\$ 26,000.00
Total Revenues	-	\$ 40,300.00
EXPENSES		
Administrative/Operations		
Banner removal payment		\$ 2,314.66
Directory		\$ 400.00
Education/Scholarship		\$ 2,000.00
Future Projects		\$ 2,625.00
Membership*		\$ 250.00
Memorials		\$ 400.00
Miscellaneous		\$ 100.00
Newsletter		\$ 1,750.00
Office Expenses		\$ 175.00
Past President's Reception		\$ 150.00
President's Expenses**		\$ 600.00
Programs***		\$ 200.00
Website-Domain Name Renew		\$ 150.00
Subtotal Adm/Operations	-	\$ 11,114.66

	Sept 09	Annual Budget
Events		
Annual Meeting		\$ 2,500.00
Fun Events		\$ 2,000.00
Holiday Event		\$ 2,000.00
Subtotal Events	-	\$ 6,500.00
Fundraising		
Spring Project		\$ 5,000.00
Other		\$ 2,000.00
Subtotal Fundraising	-	\$ 7,000.00
RAM Donations		
Off the Wall		\$ 12,000.00
Spring Project		\$ 5,000.00
Fun & Holiday Events		\$ 1,000.00
Other		\$ 2,000.00
Subtotal Donations	-	\$ 20,000.00
Total Expenses	-	\$ 44,614.66
Net Revenue	-	(\$ 4,314.66)
Ending Cash		
*Moved President's Pin to the President's Expenses Row.		
**Includes \$400 for two silver President's Pins this year only.		
*** \$25 per program		

A Very Special Thank You to
Debby P.
 &
Larkin M.
 For the exciting new
 logo design!

needed with keen vision, dedication and a special style. She does a fantastic job and is a dynamic volunteer!

10. Kathy A. (The Kiss by Gustav Klimt) worked diligently with the city, sponsors and artists to raise community awareness of this unique fundraiser for the kiss of splendid success.

11. Lucile A. (Thinker by Auguste Rodin) gave thought to our finances with her capable efforts to think outside of the box to maximize our finances.

12. Sue S. (Mont Saint-Victoire by Paul Cézanne) chaired our successful Off the Wall fundraiser and served on our Board for many years after her presidency. Sue has a memorable history of our organization and always steps forward to help. The Riverside Art Museum recognized her extraordinary volunteerism as a “2009 Top Dog” recipient.

Announcements/Calendar:

1. Debby announced that the Sacramento State Fair had contacted her about “wild and wacky” orange items for their entrance exhibit area. A small orange, Giant orange poster and other Riverside citrus posters may be sent to the fair.
2. Thurs., May 28 “A Banner of a Sale” Sponsor/Artist Reception & Fundraiser
3. Tues., June 2 “In and Out” Board meeting at Selina’s at 5:30 PM

Gavel Presentation and 2009/10 Board

Debby passed the gavel to Selina B. Selina thanked Debby for her leadership and gave her some traveling items to use on an upcoming trip.

Selina introduced the members of her 2009-10 board.

Adjournment: The meeting was adjourned at 8:25 PM.

Respectfully submitted, Anne D., Secretary

NEWSLETTER DEADLINES

The newsletter is scheduled to be taken to the printer by the first Friday after our Board Meeting each month. The deadline to submit articles for the Newsletter is 8:00 pm on Thursday following the Board Meeting. Please email me your copy ready to input at:

celestejoh@aol.com.

Thank you for your help and cooperation!

Dolores J.

RAM News

RAM Executive Director

For those of you who were out of town over the summer and may not have heard the news, MJ Abraham has been appointed the new Executive Director of the Riverside Art Museum. MJ has been serving as Interim Director since Daniel Foster resigned to accept a position with the Community Arts Foundation. She comes to us with excellent credentials from the City of Riverside, having retired at just the right time to help the museum through the challenging economic times ahead.

Volunteer Hours Have Value

At a recent RAM finance committee meeting it was brought to our attention that the hours and materials that you donate to RAM have value. This is value which has been overlooked for many years.

It will be of help to RAM and to the Art Alliance if you begin to record the time and materials you donate, and plan to submit a record of your contributions at the end of our volunteer year in May. An ideal time would be at the Annual Meeting.

We will have an “Art Alliance Volunteer Sign In Sheet” that you can pick up at our next General Meeting. Also, it would be advisable to save all receipts for materials you purchase. You will not be reimbursed for your time and materials, but RAM will have documentation of community support which will bring favorable light to grant applications and ultimately may influence grant reviewers to look more favorably at rewarding RAM the grants we need to build and expand museum activities.

Saffron

After a summer of re-evaluation and renewal, Saffron has re-opened with new hours and a new menu. We encourage you to experience lunch in the museum atrium dining area Tuesday through Friday from 11:30 am to 2:00pm and small plates and wine Thursday through Saturday from 5:30 pm until closing. Reservations can be made by calling 951-367-1396. You can also check out menu selections and catering services on line at www.saffrons.us.

Bon Appetite!



NEW HOURS

LUNCH	SMALL PLATES & WINE
TUES - FRI	THURS - SAT
11:30 - 2:00	5:30 - CLOSE
<small>AM</small>	<small>PM</small>

SAFFRON | WWW.SAFFRONS.US | 951-367-1396

May Annual Meeting Minutes

Riverside Art Alliance Annual Meeting Minutes May 21, 2009

The Annual Meeting was held at California Citrus State Historic Park in Riverside. The room was decorated with a crayon theme. The meeting was preceded by a social hour and called to order at 6:30 and dinner was served during the meeting.

Welcome and Introductions – Debby P.

Debby introduced the Art Alliance Past Presidents who were present, the RAM Interim Executive Director MJ Abraham and RAM Board President Matt Shea.

Remembrance – Evie G.

Evie, a member for 44 years, led everyone through a history of the RAM and the Art Alliance. She shared remembrances of events ranging from the decorator shows of 1968 to the present. She left us with a toast: *A votre sante* meaning “to your health.”

Minutes – Anne D.

The minutes mailed in the newsletter were accepted as submitted.

Treasure’s Report – Lucile A.

The Banner ARTventure comprised most of the income and bills at this time with some dues and other expenses. A motion was made by Kathy A., seconded by Brightie D. and carried that the report be accepted.

Membership – Lorraine M.

Lorraine introduced five of the six new members: Patti F., Sue P., Gloria R., Lori B. and Katie S. She also recognized Debby P. with flowers as a thank you for a wonderful year.

Fundraisers

Off the Wall – Sue S.

The 6th annual art sale will begin on Friday, November 6. Sue explained that the project involves the sale of reasonably priced artwork – most of it by local artists. Planning will begin soon and volunteers are appreciated.

Banner ARTventure – Kathy A.

Kathy reported that at least \$25,000 had been made to date and that it was hoped we would bring in another \$10,000 at the Banner ARTventure auction the next week.

Presentation to RAM – Debby P.

Debby presented a mock enlarged check in the amount of \$33,458 to Matt Shea for the RAM representing the Art Alliance’s fundraising efforts and donations for the year. Matt accepted the check and thanked Debby and Lucile for their service to the museum this year. He also reported on the status of RAM, the large gift received from Agatha Jane Baxter and shared the news that RAM was a finalist for the Irvine Foundation for increasing the diversity of the museum audience. Matt also shared that the new executive director had declined the position and MJ Abraham has agreed to continue as Interim Director until

1. Dorothy N. (*The Dance* by Henri Matisse) always volunteers with a smile whether it’s for an exhibit opening or bringing food to meetings. Thanks to Dorothy, who quietly, but not unnoticed, does a powerful dance to support the arts.
2. Jan L. (*Behind the Scenes* by Edgar Degas) is a dedicated supporter of the arts and graciously volunteers with great gusto. It’s always a pleasure to work with Jan when she’s behind the scenes.
3. Lynne S. (*Where Do We Come From? Who Are We? Where Are We Going?* by Paul Gauguin) is a retired teacher who loves the arts and a strong advocate and volunteer for our RAM. Lynn’s an amazing youth arts teacher, a docent and worked in the gift shop when not enjoying the pleasures of her own art. It’s a great honor to recognize Lynne.
4. Evie G. (*Cypresses* by Vincent Van Gogh) continues to set the gold standards for our organization with her unique strength, wonderful memories and excellent history for all of us.
5. Mickie M. (*Marilyn* by Andy Warhol) is the wife of past Riverside Art Museum Executive Director Ray Miller and understands the dynamic story and history of our RAM. She continues to support RAM and the Art Alliance with incredible dedication. We are grateful for Mickie’s amazing appreciation of art.
6. Helen B. (*Waterlilies* by Claude Monet) is an active participant in the local art community. For over 20 years, her work has been in many public buildings and private collections. Helen’s a past President of Art Alliance and continues to submit expressive art for *Off the Wall*, the *Banner ARTventure* and many other exhibitions throughout southern California. She’s an inspiration to all of us.
7. Judy C. (*The Twittering Machine* by Paul Klee) shines at combining local arts and music interests in her busy life. Judy shows that community involvement can intertwine the boundaries between organizations. Thanks to Judy for taking time to sponsor new Art Alliance members and work the RAM Exhibit openings.
8. Kathy S. (*Merzbild* by Kurt Schwitters) is a very talented and terrific editor. She creates wonderful and interesting newsletters to keep our membership informed and easily updates the website and handles other computer related tasks. Kathy’s a great lady and a classy volunteer!
9. Brightie D. (*Black Iris* by Georgia O’Keeffe) is hard working, reliable and charismatic. After chairing *Canstruction* for two years, Brightie continues to step forward and get involved whenever