

Art Alliance Events:

Sat.	May 1	The Gardens of Historic Homes Tour – 10am-3pm
Tue.	May 4	Board Meeting at Selina B’s Home – 5:30pm
Thurs.	May 6	Past President’s Tea at Kathy A’s Home 4:00-5:30pm
Thurs.	May 20	Annual Meeting at Ciao Bella – 6:00pm

RAM Exhibits and Events:

Sun.	May 2	First Sunday Downtown Art Experience, 1-4:00 pm
Thurs.	May 6	First Thursday Arts Walk, 6:00-9:00 pm
M-T-W	May 10-12	Sumi Ink Club, “Create Art With Us,” Noon to 4:00 pm
Sat.	May 22	An Evening of Intimate Connection, Reception 7:00-9:00 pm

RAM SUMMER CAMPS AND CLASSES - - - JUNE 14 THRU AUGUST 20, 2010

President: Selina B.

www.riversideartalliance.org

Newsletter Editor: Kathy S.



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Newsletter

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May 2010

Inside this issue:

President’s Message	1
Annual Meeting	2
Spring Garden Tour	3
Chicago Tour	4
Announcements	5
Membership Corner	6
General Meeting Minutes	7-9
Treasurer’s Report	10
RAM News	11
Calendar	12

CELEBRATING FUNDRAISING SUCCESS AS WE CELEBRATE OUR 45TH YEAR!

As we come to the end of the Art Alliance year it is time to celebrate the efforts of the talented volunteers who made it possible to exceed our fund raising goals for 2009-10. Every economic indicator signaled it couldn't be done, but we defied all odds and worked through the year with a series of amazing success stories.

Our first fundraiser was the "Off the Wall." Sue S and her committee organized the event over the summer and early fall. They realized a profit just short of \$17,000 in November. An accomplished leader, help from Denise K and her RCC students, and dedicated Art Alliance members made it happen.

In July I met with Kathi F and Debbie B-Z. Kathi had agreed to chair our "Fun" committee with Debbie's assistance. I asked them to consider expanding "Fun" events to include a fundraising aspect. We looked at the possibility of reinstating the Holiday Brunch and agreed to find a source to replicate one of our Giant Oranges as a Holiday Ornament.

Kathi was able to proceed with the Holiday Ornament aspect of our plan, but knee surgery stood in the way of her chairing a Holiday Brunch or Luncheon. At this point in time Anne D and Brightie D stepped in to take over the responsibilities of what became the Holiday Luncheon. This proved to be a memorable event. Those who attended found a wide array of vendor offerings, good food, lovely table settings, and fabulous entertainment. Combined with the ornament sales we netted just short of \$3000 dollars.

During all this time the Spring Event committee was meeting. Jackie H and Judy F were working with their committee to present what would prove to be an event to remember. The garden tour committee worked tirelessly resulting in an event that was exceptional and profitable. Income and expenses are still being calculated as we go to print so it is impossible to state the final garden tour income. What can be said is that profits appear to be more than double of what we had originally anticipated.

The Art Alliance has done it again. We have exceeded our goals and have accomplished our mission. Thanks go out to all of you who have made this year memorable. I look forward to seeing you on May 20th at the Annual Meeting when we will celebrate our accomplishments together!

Selina B.
President 2009-10

Need a Ride

If you need a ride to the Annual Meeting call Selina B.

If you would like an escort to your car after the meeting let her know before the meeting starts.

May Annual Meeting

Please Join Us For Our
**ANNUAL MEETING
 OF THE ART ALLIANCE
 OF THE RIVERISDE ART MUSEUM**

Thursday, May 20, 2010

6:00 pm Social

6:30 pm Dinner and Meeting



Ciao Bella Restaurant
 1630 Spruce Street
 Riverside, CA

\$35 per person

R.S.V.P with a check

Payable to "Art Alliance of the RAM"

Send before May 7th deadline to:

Tami F-M

We WILL ARRANGE RIDES FOR ANYONE WHO needs one!

RAM NEWS

TOP DOG DINNER

Each year the RAM Board selects individuals that have made outstanding contributions to the Riverside Art Museum. They are honored at a dinner held at the museum at which time the newly elected RAM Board members and officers are announced.

This year the Art Alliance can be especially proud of the selections. They are all affiliated with the Art Alliance and have a history of service, having dedicated untold hours to fundraising in support of activities that benefit the Riverside Art Museum and contribute to its operating budget.

It is with great pleasure to announce that Betty and Leonard D, Helen B and Barbara W will be the recipients of the Top Dog awards this year. The dinner to honor them will be held on Wednesday, June 16th at the museum. Please watch for invitations and plan to attend!

RAM BOARD NOMINATIONS

Eleven new community leaders will be joining the RAM board for 2010-2011. Each year invitations are sent to individuals who have demonstrated an interest in becoming more intimately involved in the work and support of the arts in our city. Each member joins at the Artist Circle Advocate Level or higher (\$1000 or above) and commits to attend monthly board meetings, attend museum events, serves on board sub-committees and agrees to host at least one or more event per year. As you can see these people make a real difference for RAM as they fulfill the three year term of office they accept.

ART FUN IN THE SUN

RAM has been the recipient of a grant from Target for a special summer Art Fun in the Sun event at the Art Museum. Pam Atkinson, Youth Education Curator, is interested in identifying volunteers who would be available to help her make the project a success. Please call her today with your willingness to bring this special summer program to the youth in our city. Pam can be reached at RAM during regular business hours.

MEMBERSHIP NEWS

With the downturn in the economy it has become increasingly difficult to sustain membership in arts groups across the nation. This is true in Riverside as well. It is only through the efforts of current members who value and appreciate the arts in their every day existence that we can maintain and support programs we believe are important in spite of hard times. As your membership payment comes due it is especially important to think about the special moments and memories you have experienced at the art museum. As you renew your membership, invite your friends to join as well. As you know, membership takes you to new levels of art appreciation and enjoyment. It would help the museum greatly if each member could recruit one new member. Look for friends now and invite those special persons to become a part of our inner circle of friends.

Treasurer's Report

Riverside Art Alliance
Treasurer's Report
April 30, 2010
Statement of Financial Position

Beginning Balance 4-1-2010	\$29,110.95
Income and Expenses	
Income	
Deposits	
Membership	\$1,350.00
Garden Project Catalogue Ads	\$475.00
Garden Project Ticket Sales	\$10,855.00
Garden Project Donations	\$70.00
Ad Refund from Riv. Community Flower Show	\$100.00
Interest Income -March	<u>\$26.76</u>
Total Income	\$12,876.76
Check Expenses	
New Art Alliance Checks	\$120.16
4615 Kathy A - Garden Flag Stands	\$228.00
4616 Inland Print Works - April Newsletter	\$116.45
4617 Katie S - Stamps for April Newsletter	\$66.00
4618 Josh B - Music for Garden Tour	\$70.00
4619 Bob S - Music for Garden Tour	\$100.00
4620 William B -Music for Garden Tour	\$100.00
4621 Lionel V - Music for Garden Tour	\$300.00
4622 Badge Expres - Membership Name Tags	\$13.06
4623 HUB International - Garden Tour Insurance	\$189.00
4624 Shirley S - Stamps for Membership Letters	\$44.00
4625 VOID Check for United Site Services	<u>\$0.00</u>
Total Expenses	\$1,346.67
Closing Balance 4-30-2010	\$40,641.04
Respectively Submitted by Cathy M.	

Spring Garden Tour

Gardens of Historic Homes Tour Grand Success!

A beautiful sunny day greeted those who attended our Gardens of Historic Homes Tour on Saturday, May 1. Almost 500 guests enjoyed touring the gardens of seven historic homes along Victoria Avenue and Ivy Street. They were serenaded by various musical groups including a harpist, flutists and guitars and met members of the Plein Air group who had set up their easels in the gardens. Patrons were given a tasty snack and could shop at over eighteen vendors who were selling beautiful art and garden related items.

The committee wants to thank all the members of the Art Alliance for their assistance in selling tickets and staffing the event. Our volunteers were joined by other civic groups including the Boy Scouts who assisted as crossing guards and the Ticktockers. Over 100 volunteers worked to make the tour a success. Together we were able to raise close to \$30,000! Our tireless committee members included Lucile A, Beth K, Katie S, Doreen A, Larkin M, Chris C, Patty F, Selina B and Cindy S. Good job, ladies!

Jackie H. and Judy F., Co-Chairs

Cocoa Brownies

Ingredients:

Soft butter, for greasing the pan
Flour, for dusting the buttered pan
4 large eggs
1 cup sugar, sifted
1 cup brown sugar, sifted
8 ounces melted butter
1 1/4 cups cocoa, sifted
2 teaspoons vanilla extract
1/2 cup flour, sifted
1/2 teaspoon kosher salt

Directions:

Preheat the oven to 300 degrees F. Butter and flour an 8-inch square pan.

In a mixer fitted with a whisk attachment, beat the eggs at medium speed until fluffy and light yellow. Add both sugars. Add remaining ingredients, and mix to combine.

Pour the batter into a greased and floured 8-inch square pan and bake for 45 minutes. Check for doneness with the tried-and-true toothpick method: a toothpick inserted into the center of the pan should come out clean. When it's done, remove to a rack to cool. Resist the temptation to cut into it until it's mostly cool.

CHICAGO TOUR

WONDERS OF CHICAGO

September 8 - 12, 2010

Tour Leader: Evie G.

We are on a new journey. This September we will be traveling in the U.S. to discover the many treasures of art and architecture in Chicago.

Tour Highlights Include:



Frank Lloyd Wright's Home/Studio

- Four nights at The Palmer House Hilton
- Chicago Art Institute
- Architectural Boat Tour
- Frank Lloyd Wright's Home/Studio
- Free Time!

Approximate LAND ONLY TOUR COST: \$650.00 per person.

Single Supplement: \$375.00.

A deposit of \$350.00 is required to hold your place.

Your travel to/from Chicago is extra..... TRAIN or PLANE. If you want help with your travel arrangements call Suzy Clem at European Travel International, (951)318-7756, or an agent in the office will be happy to help, (951)684-4760.

Please call Evie G. with any tour questions.

SIGN ME UP for Chicago!

Name: _____

Address: _____

Phone: _____

Rooming with: _____

Return this portion with your deposit to: Suzy Clem, European Travel International,
6776 Magnolia Ave, Riverside, CA 92506.

Fun Committee – Kathi F.

Kathi recognized committee members. The Bunko night turn-out was disappointing so it will be revisited. If you have any suggestions for activities, let Kathi know.

The ornament for next year has been chosen. It is "Historic Skyline of Riverside" by Patricia Sablak Korzec. They will be available in September.

Museum Openings – Cyndee M./Lynne S.

No report

Public Relations – Beth K.

We've had great press recently. Marilyn Jacobson had an article in the Press today. We will have an article coming up in the Inland Empire Magazine.

Scholarships – Cheryl G.

No report

Old Business

Policy Revisions – Selina B.

A handout listing all proposed revisions was distributed for review. Debby P moved that the revisions be accepted. Suzy C seconded the motion and it passed.

New Business

2010-2011 Projects – Selina B.

The Off-the-Wall project will be a little later in November so that it coincides with the Festival of Lights. In the spring we will hold an Attic Art Treasures event in that resembles TV's Antique Roadshow.

Announcements/Calendar:

The Top Dog event this year is scheduled for Wednesday, June 16th. Top dogs Betty and Leonard D, Barbara W and Helen B will be honored.

The next General Meeting will be the Annual Meeting at Ciao Bella on Thursday, May 20, at 6 pm.

Adjournment: The meeting was adjourned at 7:30 pm.

Respectfully submitted,
Anne D., Secretary

their work.

Banner ArtVenture – Kathy A.

The Riverside Plaza is displaying 70 of the ArtVenture banners. They will be up until the summer. Fifteen of the most colorful designs were chosen to make garden banners. They will be sold with garden stakes at our Garden event.

Officer/Committee Reports

Hospitality –Heather H.

Heather thanked everyone who supported her and Sharon B this year by bringing snacks.

Nominations – Lucile A.

Lucile read the proposed slate of officer positions that will be voted on at the April meeting. 2009/10 Board Positions Slate:

President – Jackie H.

President Elect – Judy F.

Treasurer - Cathy M.

Secretary - Anne D.

Membership – Kathy A., Lucile A.

Nominations – Selina B.

Lucile moved that the slate be accepted as proposed. Debby P seconded the motion and it passed.

Annual Meeting – Tami F.

This year we will recognize Art Alliance members who are artists. Invitations are available for pick-up tonight. The meeting will be held on an outside patio so dress appropriately. Reservations should be mailed to Beth K.

Membership – Shirley S./Judie L.

The annual membership letter was handed out tonight. New member Jean A was introduced. Selina announced that MJ Abraham, RAM's Executive Director, has also become a member.

Announcements

Ornament Sales For Next Year

Although it is very difficult to think about the December Holiday Season as we are beginning to plan for



summer it is important for all of our members to know that the Holiday Ornament for next year has been selected and will be on order in June. We have chosen a beautiful piece by Patricia Sablak Korzec entitled "Historic Skyline of Riverside." Sales will begin in October if all goes as planned. Remember to keep the ornament in mind as you plan for gifts to family members and friends. These are keepsake items that are ordered in limited editions. You will want add this ornament to your special collection once you see it!

Banners Continue to Fly

The Riverside Banner ARTventure project, begun by the Art Alliance in 2008, continues to bring enjoyment and art to Riverside, long after it was supposed to fly for the final time. Over 75 of the colorful art banners, based on original works of art from local artists, now are displayed at the Riverside Plaza until summer. They continue to brighten the parking lot, provide exposure for the many banner sponsors and highlight wonderful works of art.

The Art Alliance banner fundraising project, which originally comprised over 100 banners displayed in three separate areas of Riverside (downtown, University Avenue and Van Buren Boulevard) earned over \$40,000 through sponsorships and the sale of the original banner art in 2009. All the banners will eventually be washed and cleaned and returned to their sponsors when the show is completely over.

For a fun twist, the Art Alliance is currently creating small garden banners based on the artwork from the show. These small banners were offered for sale at the Art Alliance's historic garden tour on May 1, 2010.

For more information on the banners please call Kathy A.

Membership Corner

NEW MEMBERS 2009 - 2010

This information was deleted for the protection of our new members in order to post this newsletter to the web!

General Meeting Minutes

Riverside Art Alliance General Meeting April 15, 2010

The meeting was called to order at 6:25 pm by Selina B. Selina introduced Pam Atkinson who announced that Target had provided a grant that would fund an "Art Fun in the Sun" event on Saturday, July 17. Any ideas and help would be appreciated.

Visitors and new members were introduced: Charlene H, Jim D, and new members Jean A, Patricia L-D, and Beth R.

Margo C introduced members Katie S, Lee L, Pat K, Jackie H, Beth K, Evie G, Laurie C, Cathy M, and Helen B who shared and talked about their favorite art pieces.

Minutes – Anne D.

The minutes were published in the newsletter. Sue S moved to approve the minutes. Judy F seconded the motion and they passed as submitted.

Treasurer's Report – Cathy M.

Our bank balance is up to \$29,000. At the next meeting she will have a final accounting of the spring project. Sue S moved to accept the report. Beth K seconded the motion and it passed.

Projects

Spring Project – Jackie H.

Mail any unused tickets to Beth K by a week from Monday so we will have a final count for the food. Beth announced that there would be a very nice little basket of food for the attendees.

We have a variety of vendors. We will have music and plein-air artists at the event. Judy Fish asked if anyone had large beverage dispensers to loan to the event. Several members volunteered their equipment.

Jackie H reminded people to wear comfortable shoes as there will be a lot of walking. Debby Phillips passed around the lists of volunteers for the project. We still need a couple of crossing guards. Jackie thanked the committee members for