

2008 - 2009 Winter Calendar

**Art Alliance Events**

Wed.	Feb. 04	Newsletter article deadline (11:00 PM) for February Newsletter
Thu.	Feb. 19	General Meeting - 6:00 PM @ At The RAM
Tue.	Mar. 03	Board Meeting - 5:30 PM @ Debby P Home
Wed.	Mar. 04	Newsletter article deadline (11:00 PM) for March Newsletter
Thu.	Mar. 19	General Meeting - 6:00 PM @ At The RAM
Tue.	Mar. 31	Board Meeting - 5:30 PM @ Debby P Home
Thu.	Apr. 02	Arts Walk - Banner ARTventure Exhibit

**RAM Exhibits**

		Reception
Dec. 02 - Feb. 21	Jeff Soto Turning in Circles	12/13/08
Dec. 02 - Feb. 27	Painting in Southern California: The 1980's	12/13/08
Feb. 14 - Apr. 04	Designing Weavers	03/05/09

Debby P, President

[www.riversideartalliance.org](http://www.riversideartalliance.org)

Kathy S, Editor



# Art Alliance Newsletter

Volume 11, Issue 5

February 2009

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**... in the air**

Valentine's Day is a good occasion to celebrate the special people in our lives – friends, family, and loved ones. The custom of sending valentine cards on February 14<sup>th</sup> goes back to the 14<sup>th</sup> century and by the 18<sup>th</sup> century paper valentines were well known as a sign of love. At that time there were fancy lacy valentines, embossed paper valentines, valentines with cutout edges, movable valentines, valentines with beads and feathers, and three-dimensional valentines.



Now, we probably receive more mass produced cards from stationary stores than the old-fashioned hand-made, lace or lithograph valentine cards. But, the message of love remains the same for this popular holiday. It also shows us another way that art sifts through time and our lives during our year round holidays.

When I was young, my favorite valentine card was the one sent from my aunt and uncle. Covered with colorful drawings, it was loaded with ten dimes inserted throughout the card – lots of money for me to go shopping and pick out something grand, which I did. The memories of those lovely cards are very special.

Our other art this month is our Banner ARTventure. Thanks to those who have either sponsored a banner yourself, with several friends or found a company who loves to support the arts. Our members work hard for unique and successful fundraisers to raise significant money for RAM. Please see Kathy's article inside for an update on how our exciting fundraiser is coming to fruition with help from a city grant. This will be a spectacular public art celebration for our "City of Arts and Culture".

It time to "Celebrate Art" with our valentines and banners!

Debby P, President 2008-09

P.S. Did you know that more than 36 million heart-shaped boxes of chocolate are gifted on Valentine's Day. I know you'll find your favorite in that candy box, whether it's a coconut bonbon, nut cluster or chewy caramel. I love the dark covered caramel with nuts!

### *February General Meeting Program*

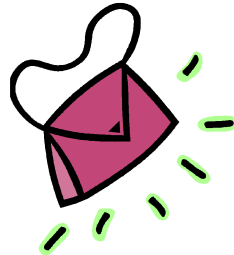
Thurs., February 19, 2009

At The Riverside Art Museum

6:00 PM Social

6:30 - 7:30 PM Program & Meeting

The speaker will be Lori Beilby, a Riverside fabric artist. She is going to talk about her experiences as a female artist and the path that she has followed in creating her own designs (purses, headbands, ipod holders) and her own business.



### *Announcements*



**Wonders of France  
Last Chance!!  
Final Trip ... four (4) openings left!  
Please call Evie G if you are interested 683-5069.  
Closing Date February 18, 2009!**

#### **MARK YOUR CALENDARS**

THE ART ALLIANCE OF THE RIVERSIDE ART MUSEUM  
presents

**THE 2009 ANNUAL DINNER MEETING  
THURSDAY MAY 21<sup>st</sup>, 2009**

at

**CALIFORNIA CITRUS STATE HISTORIC PARK  
9400 Dufferin Avenue, Riverside, California 92504**

**SOCIAL 6 PM  
DINNER & MEETING at 6:30 PM**



### *Art Alliance Membership Corner*

Dear Friends,

Do you know of someone who shares an interest in the arts and culture of Riverside and would be willing to give of her time and talent to our organization? If so, then please consider inviting her to join the Art Alliance of RAM. Of course if you know of more than one person, please extend the invitation to all.

Once again during the February general meeting, membership packets will be available. Information about Art Alliance, RAM and financial obligations will be included. Let's set a goal for at least fifteen new members if not more. See you in February!!

Lorraine M and Ruth R, Membership

Please contact Membership: If you move, change your phone number.  
Lorraine M, bitnlee2@pacbell.net

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Dear Debby,

I want to thank you and all of the Art Alliance members for the wonderful reception. Only a group as talented and dedicated as the Art Alliance could have organized such a beautiful celebration and tribute so quickly.

I know my mom would have been not only pleased, but also proud! Please extend my heartfelt gratitude to all of the members.

*Love, Sarah Smith*

Art Alliance	
Provident Account	
Beginning Balance 12-01-08	\$12,398.72
Deposits	
Banner ARTventure	\$3,450.00
Interest Income - December	\$10.77
Total Deposits	\$3,460.77
Checks/Payments	
#4523 - Kathy S - (website name renewal)	\$133.70
#4524 - Gene S - (Banner ARTventure - photo fee for sample banner)	\$53.88
#4525 - Riverside Art Museum - (Memorial for Dottie Smith)	\$200.00
#4526 - Inland Printworks (Newsletter printing)	\$115.38
Total Checks/Payments	\$502.96
Closing Balance 12-31-08	\$15,356.53

### *Nominations*

#### Nominations

The Nominations Committee will meet twice this month on February 20<sup>th</sup> and 23<sup>rd</sup> to work on the 2009-2010 slate of officers for the Executive Board – President Elect, Treasurer, Secretary, Membership, Nominations, Off the Wall and a Spring Fundraiser Chair. We'll be contacting YOU!

Please consider accepting a position because we need your help to make our organization run. No one is ever left to do a position by themselves because we stand as a team behind YOU!

Judy F

### *Banner Project*



### GOOD NEWS!

The Art Alliance / RAM was awarded a City of Riverside Arts & Culture Grant for \$10,000 for the sponsorship of the Riverside Banner ARTventure. The money will be used to place banners along the major avenues of the city. In addition to the \$10,000 the City has also generously agreed to give us in-kind services, such as waving all permit fees, etc. This will be a major help to the project and we thank the City of Riverside.

### Banner Sponsor Deadline February 15<sup>th</sup>!

Be sure to get your sponsorship form in quickly if you want to participate in this year's Spring Art Alliance project. Remember that one banner costs \$650, and will be visible on one of three street locations in Riverside. The banners will be going up around the first of April and are scheduled to stay up until late summer.

### What's Coming Up with the Banner Project???

Starting in April, we will be having a one-week show in the Art Museum of all the selected banner art that has been chosen by sponsors. You'll want to come take a look because we will be having a giant banner 'Art Sale' this summer and sell all the original pieces from the show. Each piece is one-of-a-kind! So come on down during the April Art Walk or anytime that week (April 2-11) to see for yourself!

if you have any question about the banner project!  
Please call Kathy A



### ***Our Banner Sponsors to Date!***

We've topped \$40,000 in sponsorships!

**Our Sponsor List is growing day by day!**

**Here is a list of our current sponsors!**

Thanks, Kathy A, Chair

#### **The City of Riverside**

#### **Olivewood Memorial Park**

Riverside Eye Specialists

City Body & Frame

Waddell & Reed

The Bourns Foundation

The Ken Phillips Family

The Arntzen Family

Security Bank of California

Riverside Truck & Equipment

Roth Carney Knudsen LLP

Stronghold Engineering Inc.

Western Rehab

Stong Surety

BMW of Riverside

School Health Services

Betty and Leonard D

Provident Bank

Riverside Community Health  
Foundation

Uptown Kiwanis of Riverside

A to Z Printing

Marriott Riverside

James W. W, Attorney at Law

Altura Credit Union

Victoria Club

Sandy & Roger P

Riverside City Teacher's Association

Arlington Business Partnership

Inland Empire Magazine

HMC Architects

MJ and Phillip A

James A, in memory of  
"Dottie Smith"

Mission Ambulance

Sue and Rich S

Riverside Police Officers Association

Raincross Club

First 5 Riverside

Riverside County of Education

Francie and Eric J

Belinda G

Meals on Wheels

Kathy A

Naomi A

The Tavaglione Families

Also thanks to Laura B,

Stanfill Painting and Liz W

for their donations.

Fiscal Year 9-1-08 thru 8-31-09	Sept	Oct	Nov	Dec	YTD	Annual Budget
<b>EXPENSES</b>						
<i><b>Administrative/Operations</b></i>						
<i>Annual Mtng Decorations</i>						\$500.00
Directory	331.87				331.87	\$550.00
Education/Scholarship					-	\$2,000.00
Future Projects					-	\$500.00
Historian					-	\$100.00
Membership	86.74				86.74	\$500.00
Memorials		200.00		200.00	400.00	\$600.00
Miscellaneous					-	\$100.00
Newsletter	190.98	190.98	198.88	115.38	696.22	\$1,500.00
Office Expenses	75.43		42.00		117.43	\$200.00
Past Pres. Recp.					-	\$200.00
President's Expenses					-	\$400.00
Programs			57.06		57.06	\$250.00
Website				133.70	133.70	\$300.00
<i>Subtotal Admin/Operations</i>	685.02	390.98	297.94	449.08	1,823.02	\$7,700.00
<i><b>Events</b></i>						
Annual Meeting					-	\$2,000.00
Fun Events					-	\$2,000.00
Holiday Event					-	\$2,000.00
<i>Subtotal Events</i>	-	-	-	-	-	\$6,000.00
<i><b>Fundraising</b></i>						
Banner Project		2,481.88	1,891.34	53.88	4,427.10	\$49,500.00
2009-10 Start-up Funds						\$5,000.00
Architectural Walk						\$300.00
<i>Subtotal Fundraising</i>	-	2,481.88	1,891.34	53.88	4,427.10	\$54,800.00
<i><b>RAM*</b></i>						
Donations						\$17,000.00
Off-the-Wall (\$16,000.00)						
<b>Total Expenses</b>	685.02	2,872.86	2,189.28	502.96	6,250.12	\$85,500.00
<b>Net Revenue</b>	(574.52)	(37.62)	(54.38)	2,957.81	2,291.29	
<b>Ending Cash</b>	12,490.72	12,453.10	12,398.72	15,356.53	15,356.53	

### *Art Alliance January 2009 Financial Report*

Fiscal Year 09-1-08 thru 08-31-09	Sept	Oct	Nov	Dec	YTD	Annual Budget
<b>Beginning Cash</b>	13065.24	12,490.72	12,453.10	12,398.72	13,065.24	
<b>REVENUES</b>						
<i>Administrative/Operations</i>						
Membership Dues	100.00	25.00	25.00		150.00	\$7,450.00
Interest Income	10.50	10.24	9.90	10.77	41.41	\$200.00
Miscellaneous					-	\$250.00
<i>Subtotal Admin./Operations</i>	110.50	35.24	34.9	10.77	191.41	\$7,900.00
<i>Events</i>						
Annual Meeting					-	\$2,000.00
Fun Events					-	\$2,000.00
Holiday Event					-	\$2,000.00
<i>Subtotal Events</i>	-	-	-	-	-	\$6,000.00
<i>Fundraising</i>						
Banner Project		2,800.00	2,100.00	3,450.00	8,350.00	\$71,000.00
Architectural Walk						\$600.00
<i>Subtotal Fundraising</i>	-	2,800.00	2,100.00	3,450.00	8,350.00	\$71,600.00
<b>Total Revenues</b>	110.50	2,835.24	2,134.90	3,460.77	8,541.41	\$85,500.00

Donations + Off the Wall added together comprise the Art Alliance donation to RAM for 2008-2009  
\$17,000.00 + \$16,000.00 = \$33,000.00

Submitted by Lucile A, Treasurer

### *Fun Committee Report*

What a great time we had on our Chinatown Trip!



***Come to Bunco at the Museum!!***

***Tuesday, March 10th at 6:30 PM***

A great inexpensive way for everyone to mingle and get to know each other.

- \$15 buy in - Great Prizes!
- Please bring your favorite hors d'oeuvre
- The committee will supply wine & desserts.
- Music, fun, food and a GREAT TIME!!



**Please RSVP by March 1st to:**

Kathy F Home: chatnkathi@aol.com

**NO INVITATIONS WILL BE SENT**

**Money will be collected at the door**

*January General Meeting Minutes*

**Riverside Art Alliance  
General Meeting  
January 15, 2009**

**Call to Order**

The meeting was called to order by Debby P at 12:00 PM.

**Program**

Art Collector Betty Duker from Pasadena shared her love of art with a slide show.

**Minutes**

The minutes from the November 11, 2008 General meeting were approved as written in the January Newsletter.

**November Treasurer Report**

Debby P presented the December treasurer report prepared by Lucile An. A motion was made by Kathy A, seconded by Kathy S and carried to approve the report.

**Membership Report**

Ruth R distributed new member packets. They have several prospective new member names. Art Alliance members introduced their guests.

**Hospitality**

Debby P thanked Ruth R and Jo Ann H for coordinating the wonderful luncheon prior to the meeting since the regular hospitality chairs couldn't be here. Hospitality needs one more appetizer for the February meeting and Dorothy N volunteered.

**Banners**

Kathy A showed several pieces of the original 200 pieces of art received by the December deadline for the banners. Sponsors are coming in with 49

banners at this time with the deadline pushed to Feb 15. That gives time to get the banners made before hanging them around April 1<sup>st</sup> with an art auction in June. The City of Riverside Development Department meets this afternoon on an Arts & Culture grant. The committee will meet on Tues, Jan 20.

**Fun Committee**

Kathi F sent out invitations for a metrolink trip to Chinatown in Los Angeles on Saturday, February 7<sup>th</sup>. She's accepting checks until January 20 when she needs to prepay for the tour. Bunco night will be held on Tuesday, March 10<sup>th</sup> at RAM. The event will include dessert, Bunco and prizes costing \$15 per person.

**Wonders of France**

Evie G asked, "Who wouldn't want to see *The Wonders of France?*" The trip, scheduled for June and July needs seven more people.

**NARM**

Jenelle L explained that current art museum members can upgrade their memberships to the enhanced \$100 level and receive privileges at over 200 other art museums. Contact her if interested.

**Nominating**

The Nominating Committee may be contacting you to be an officer or chair for 2009-2010. The slate will be presented in March.

**Announcements**

Debby stated that RAM needs volunteers for a variety of jobs with more information to come.

**Adjourn**

The meeting was adjourned at 1:15 PM.

Respectfully submitted by Leslie S