

2008 - 2009 Winter Calendar

Art Alliance Events

Tue.	Jan. 06	Board Meeting - 5:30 PM @ Debby P Home
Thu.	Jan. 15	General Meeting - 11:30 AM @ At The RAM - Daytime Meeting!
Tue.	Feb. 03	Board Meeting - 5:30 PM @ Debby P Home
Wed.	Feb. 04	Newsletter article deadline (11:00 PM) for February Newsletter
Thu.	Feb. 19	General Meeting - 6:00 PM @ At The RAM
Tue.	Mar. 03	Board Meeting - 5:30 PM @ Debby P Home
Wed.	Mar. 04	Newsletter article deadline (11:00 PM) for March Newsletter
Thu.	Mar. 19	General Meeting - 6:00 PM @ At The RAM

RAM Exhibits

		Reception
Dec. 02 - Feb. 21	Jeff Soto Turning in Circles	12/13/08
Dec. 02 - Feb. 27	Painting in Southern California: The 1980's	12/13/08
Jan. 08 - Feb. 06	Riverside - Ensenada, Mexico Sister City Art	02/05/09
Feb. 14 - Apr. 04	Designing Weavers	03/05/09

Debby P., President

www.riversideartalliance.org

Kathy S., Editor



Volume 11, Issue 4

January 2009

Gift of Time

We all begin the year full of fresh expectations and New Year's Resolutions. We greet our friends and neighbors wishing goodwill, health and happiness. It's time to clean out the closets and the top of our desks, make lists and get our lives in order. We are also given a new supply of 365 days, each with 24 hours – the *gift of time*.

Time is a simple four-letter word that is important to each of us. It is a versatile commodity that can be spent, saved, wasted, used, lost and it can be taken or given away. How do we use our time? We each have the opportunity to choose how we spend it. Time is a precious commodity and we feel that we must be careful what we trade our time for. I'd like to share the following with you:



- Take time to work – it's the price of success.
- Take time to think -- it is the source of power.
- Take time to play – it's the secret of youth.
- Take time to read – it's the foundation of knowledge.
- Take time to dream – it's hitches the soul to the stars.
- Take time to laugh – it's the singing that helps with life's loads.
- Take time to help and enjoy friends – it's the source of happiness.
- Take time to plan – it's the secret to have time for the first seven things.

We share the gift of time with the Art Alliance by bringing refreshments, attending a general meeting and assisting with our fundraisers. Many thanks to our members who have shared the *gift of time* to ensure that we'll enjoy our art museum over the length of time.

Debby P., President 2008-09

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Day Meeting!
Our General Meeting in January will be held during the day at the Riverside Art Museum.

January 15, 2009
11:30 - 1:00 PM!



January General Meeting Program

Thurs., January 15, 2009
At The Riverside Art Museum


11:30 AM Social

12:00 - 1:00 PM Program featuring "Betty Duker" & Meeting



Betty Duker has been an art collector since she purchased her first painting in 1965. Although she concentrated in art history at the University of Illinois her real education has come from looking at art these 40 plus years. A portion of her collection traveled to 10 US museums in the late '90's as "Between Reality and Abstraction, California Art at the End of the Century." Currently that portion of her collection not displayed in her home is on extended loan to the Pasadena Conservatory of Music in Pasadena. She is currently a member of the board of trustees for the Museum of Contemporary Art in Los Angeles.

Stop by and hear this amazing presentation! Remember, this is a "Day" meeting!



FOR MORE INFORMATION CONTACT EVIE G. (SEE ART ALLIANCE DIRECTORY)

WE WILL STAY AT:

- ARLES - 2 NIGHTS
- CARCASSONE - 1 NIGHT
- PARIS - 3 NIGHTS
- SARLAT - 2 NIGHTS
- ST. JEAN DE LUZ - 2 NIGHTS

HIGHLIGHTS:

ARLES AND ROMAN PROVINCE BEAUTIFUL VILLAGES OF THE DORDOGNE VALLEY
 THE WONDERS OF CARCASSONNE GUGGENHEIM MUSEUM IN BILBAO, SPAIN
 PARIS!

APPROXIMATE COST: \$4,800.00
 WHICH INCLUDES INTERNATIONAL AIRFARE, ROUNDTRIP COACH TRANSFERS TO LAX. ALL BREAKFASTS AND 4 DINNERS.

IF YOU WOULD LIKE TO JOIN THE TOUR PLEASE FILL OUT THIS SECTION AND SEND IT WITH A CHECK MADE OUT TO EUROPEAN TRAVEL OR A CREDIT CARD NUMBER FOR \$500 TO:

EUROPEAN TRAVEL
 c/o: SUZY CLEM
 6776 MAGNOLIA AVENUE
 RIVERSIDE, CA 92506

NAME: _____

ADDRESS: _____

PHONE: _____

CREDIT CARD#: _____ - _____ - _____ - _____ EXP _____

Off The Wall (Continued)

Off the Wall Volunteers (in no particular order and hope we didn't miss anyone!)

It takes lots of people to put on this very popular fundraiser. Many thanks to Denise K.'s 50 students who helped plus our RAM Board, Art Alliance members (and husbands) and others community volunteers listed here:

Renee O., Judy C., Anne and Joe D., Suzy and Gary C., Linda B-G., Kathy C., Beth K., Debbie B-Z., Kathy A., La Vonne D., Pat K., Shirley S., Judie L., Tony G., Judy B., Sue and Rich S., Camille S., Tom P., Tami F., Larkin M., Elizabeth L., Lynne S., Barb W., Lois F., Sue P., Irma F., Georgia A.-K, Jack H., Kathy C., Judy D., Diane K., Susan and Ted S., Kit M., Karen S., Kathy S., Bill N., Katie and Chuck K., Madelyn M., Kathi G., Selina and Phil B., Cyndee M., Heather H., Jean L., Jan F., Lucile A., Debby P., Rosemary I., Jackie H., Christine C., Brightie D., Jenelle L., Cathy M., Melanie S., Jan and Dwane M., Ruth R., Jo Ann H., Lori L., Evie G., Dorothy N., Sue S., Jan and Bill L., Rosie R., Linda B. and Sara S.

Art Alliance Membership Corner

Dear Friends,

Do you know of someone who shares an interest in the arts and culture of Riverside and would be willing to give of her time and talent to our organization? If so, then please consider inviting her to join the Art Alliance of RAM. Of course if you know of more than one person, please extend the invitation to all.

During the January general meeting, I will have membership packets available. Information about Art Alliance, RAM and financial obligations will be included. Let's set a goal for at least fifteen new members if not more. We already have one new member for 2009 sponsored by Judy Chappell so we're off to a great start!! See you in January.

Lorraine M. and Ruth R., Membership

Please contact Membership: If you move, change your phone number, or have any other corrections or additions to the 2008-2009 directory.

Lorraine M.

Off The Wall**“OFF THE WALL 2008”**

WOW! We did it again!! Thank you one and all for all your help, encouragement and enthusiasm for our 5th annual Off the Wall Event!

And a very special **THANK YOU to the hard working, diligent, competent Off the Wall committee** who made my job so incredibly easy!

We had a really good turnout – **247 artists submitted 1517 works of art!!!** Yes, a record! (and the committee will be recommending that we accept fewer pieces per artist next year – this was just too much to handle.)

We hung art on every available surface – and maybe even a few that weren't so available – **we sold 236 works!** Just 50 less than last year, which considering the economy we were very happy with. 116 artists sold at least one work and 3 artists sold all their work (should I mention that one of these submitted just one piece?)

RAM was very happy to purchase **13 works for the permanent collection** and of course the artists chosen were terrifically excited, pleased and proud to be included in the selection.

Our **Off the Wall, Jr. artists had a great time** – sold many works and were terrific ambassadors as they carried signs and encouraged visitors to see the upstairs gallery where their works were showcased.

It appears that all expenses have been charged and with income of \$50,184 and expenses of \$24,011 our **net income is \$26,916** (just \$700 less than last year!) A great big thank you should also go out to our sponsors who helped to make this possible!

The committee has met and discussed the goods, the bads, the successes and the misses of our event this year – and all conclude – **YES, we'd like to do it again!** So hang on to your hats, be thinking about what you'd like to contribute next year (isn't there someone out there who would just love to be the chairman?? I promise I will lead, encourage, assist, mentor, and any other adjectives that might be needed! I love this job but am totally willing to share the fun!!!)

Thank you one and all – I had a ball and hope you did too!

Sue

Banner Project

**Wait Until You See
All the Banner Artwork!!!!
*It is simply gorgeous!***

The rain was coming down in sheets on Monday, December 15th - the deadline for the artwork for the banner project. I was so worried - what if I drove down to the Art Museum and the rain had kept all the artists away? Well, I needn't have feared. Denise K. did a superb job getting the word out to our local artists and we have art that is going to make your head swim! I will be bringing some of my favorite pieces to the General Meeting in January and giving you a preview. We have images of Victoria Avenue and citrus groves, we have whimsical modern art, we have beautiful mosaic work, we have exquisitely detailed oils and soft pastels----as well as charming student art from across the district. Needless to say, I think you will be very impressed!!

***Now, How to Get the Word Out???***

We need sponsors! That is an understatement!

I ask all Art Alliance members to do one of two things:

Consider sponsoring a banner with some friends. If 5 of you go in together, it would be only \$130 each! You could donate the banner to the memory of a friend and put their name on the banner, or to a favorite charity. Some of us were thinking of buying a banner and donating it to 'Meals on Wheels' or another group in town that needs the exposure. Perhaps some of Dottie S.s friends could support Dottie's memory with a banner! I think that would be a lovely idea! But whatever the idea, we need you to consider sponsorship! (Thanks to Betty and Leonard D. who sponsored a banner, and to all Art Alliance members who are considering it!)

- Please give me a name of a business or organization in town that will sponsor. I know you have ideas! Give me a call and I will follow up as best as I can!
- Ideas! Ideas! This project is critical to the Art Museum. Let's make it the best it can be with your good ideas about how to connect to the community.

Thanks, Kathy A., Chair

Banner Project (Continued)



Our Banner Sponsors to Date!

Riverside Eye Specialists	Stronghold Engineering Inc
City Body & Frame	Olivewood Memorial Park
Waddell & Reed (Dwight Tate)	Western Rehab
The Bourns Foundation	Stong Surety
Ken P. Family	Tom Naso of BMW of Riverside
The A. Family	School Health Services
Security Bank of CA	Leonard & Betty D.
Riverside Truck & Equipment, Inc	Sloan to Sloan Printing
Roth, Carnely, Knudsen LLP	Sharon Mori of Provident Bank
Riverside Community Health Foundation	

**Here is a Word Search
"OUR RAM"**

If you've been at our General Meetings, you've noticed there are work searches at the bottom of our agenda. We've done "artist supplies" and "famous artists". Here's the January word search for you to work on after you finish reading the newsletter.

ART ALLIANCE	G O D P O T O Y D W O C S E
CLASSES	V D N Y R Q T F J M Z L T D
DOWNTOWN	M T Y R E L L A G V M A I U
EDUCATION	N A G R O M A I L U J S B C
EXHIBITS	S L D R A E F A P V L S I A
GALLERY	A M M H I S T O R I C E H T
HISTORIC	A R T A L L I A N C E S X I
JULIA MORGAN	M I S S I O N I N N A V E O
MISSION INN AVE	N W O T N W O D O Y W C A N
SAFFRON	N W Z S A F F R O N G B N J
TOP DOG	
YWCA	

Art Alliance	
Provident Account	
Beginning Balance 11-01-08	\$12,453.10
Deposits	
Membership Dues	\$25.00
Banner ARTventure	\$2,100.00
Interest Income - November	\$9.90
Total Deposits	\$2,134.90
Checks/Payments	
#4514 - Laurie C. (Program speaker @ Sept. Gen. Mtg.)	\$25.00
#4515 - Quality Printing (Banner ARTventure - env., letters, forms)	\$644.63
#4516 - Lucile A. (Office Expenses - stamps)	\$42.00
#4517 - Voided	\$0.00
#4518 - Inland Printworks (Newsletter printing)	\$115.38
#4519 - Jo Ann H. (Newsletter postage)	\$83.50
#4520 - Kathy A. (Banner ARTventure - printing & postage)	\$620.00
#4521 - Laurie C. (Program Speaker @ Nov. Gen. Mtg.)	\$32.06
#4522 - Quality Printing (Banner ARTventure - sponsorship forms)	\$626.71
Total Checks/Payments	\$2,189.28
Closing Balance 11-30-08	\$12,398.72

A Great Opportunity for Museum Lovers

The **Riverside Art Museum** is pleased to announce that it has recently joined the North American Reciprocal Museums Program (NARM). "Enhanced Members" of RAM at the \$100 level and above are entitled to member privileges at over 200 participating museums in California and nationwide, including the Museum of Contemporary Art in Los Angeles (MOCA), Palm Springs Art Museum, Laguna Art Museum and others. For a complete list of participating museum please visit http://www.greenvillemuseum.org/narm_mem.html

The privileges include free or member admission during regular museum hours and member discounts at museum shops and concert/lecture tickets. Members from the NARM museums present their membership card validated with a gold North American Reciprocal sticker at the participating museums. If you are already an "Enhanced Member" and above of RAM, you will receive your gold sticker in the mail soon.

If you visit art museums in other cities when you travel, don't miss this WONDERFUL OPPORTUNITY to be part of the RAM family! Contact the museum to enhance your RAM membership if you want a gold sticker so you can be a part of NARM.

Art Alliance January 2009 Financial Report

Fiscal Year 09-01-2008 thru 08-31-2009					
	Sep	Oct	Nov	YTD	Annual Budget
Beginning Cash	13065.24	12,490.72	12,453.10	13,065.24	
REVENUES					
Administrative/Operations					
Membership Dues	100.00	25.00	25.00	150.00	\$7,450.00
Interest Income	10.50	10.24	9.90	30.64	\$200.00
Miscellaneous				-	\$250.00
<i>Subtotal Administrative/Operations</i>	110.50	35.24	34.9	180.64	\$7,900.00
Events					
Annual Meeting				-	\$2,000.00
Fun Events				-	\$2,000.00
Holiday Event				-	\$2,000.00
<i>Subtotal Events</i>					\$6,000.00
Fundraising -					
Banner Project		2,800.00	2,100.00	4,900.00	\$71,000.00
Architectural Walk					\$600.00
<i>Subtotal Fundraising</i>	-	2,800.00	2,100.00	4,900.00	\$71,600.00
Total Revenues	110.50	2,835.24	2,134.90	5,080.64	\$85,500.00
Donations + Off the Wall added together comprise the Art Alliance donation to RAM for 2008-2009					
• \$17,000.00 + \$16,000.00 = \$33,000.00					

Submitted by Lucile A., Treasurer

	Sep	Oct	Nov	YTD	Annual
EXPENSES					
Administrative/Operations					
Annual Meeting Decorations					\$500.00
Directory	331.87			331.87	\$550.00
Education/Scholarship				-	\$2,000.00
Future Projects				-	\$500.00
Historian				-	\$100.00
Membership	86.74			86.74	\$500.00
Memorials		200.00		200.00	\$600.00
Miscellaneous				-	\$100.00
Newsletter	190.98	190.98	198.88	580.84	\$1,500.00
Office Expenses	75.43		42.00	117.43	\$200.00
Past President's Reception				-	\$200.00
President's Expenses				-	\$400.00
Programs			57.06	57.06	\$250.00
Website				-	\$300.00
<i>Subtotal Admin./Operations</i>	685.02	390.98	297.94	1,373.94	\$7,700.00
Events					
Annual Meeting				-	\$2,000.00
Fun Events				-	\$2,000.00
Holiday Event				-	\$2,000.00
<i>Subtotal Events</i>	-	-	-	-	\$6,000.00
Fundraising					
Banner Project		2,481.88	1,891.34	4,373.22	\$49,500.00
2009-10 Start-up Funds					\$5,000.00
Architectural Walk					\$300.00
<i>Subtotal Fundraising</i>	-	2,481.88	1,891.34	4,373.22	\$54,800.00
RAM*					
Donations					\$17,000.00
Off the Wall (\$16,000.00)					
Total Expenses	685.02	2,872.86	2,189.28	5,747.16	\$85,500.00
Net Revenue	(574.52)	(37.62)	(54.38)	(666.52)	
Ending Cash	12,490.72	12,453.10	12,398.7	12,398.72	

Fun Committee Report

The Fun Committee Is Doing Two Events!

#1. Metro Link to downtown LA and a 2 hours tour of Chinatown and lunch.

- Leave Riverside Metro at 9:15 - arrive approx. 11:10: we have games and surprises for the ride into LA.
- We will meet the tour guide at Union Station and hopefully tour for one hour and then do lunch and continue the tour after lunch.
- We'll do a Dim Sum lunch at the Golden Dragon and then continue the tour.
- We will have about an hour after our tour to either tour the galleries or shop before we catch the 3:40 train back to Riverside.
- We will arrive in Riverside approx. 5:30 PM
- Cost: Approx. \$40 (includes Metro, Tour & Lunch)



#2. BUNCO AT THE MUSEUM - Tuesday, March 10th. - 6:30

A great inexpensive way for everyone to mingle and get to know each other.

- \$15 buy in will provide us the funds for lots of great prizes and perhaps even a \$100 Most Buncos prize!!!
- If everyone brings a wonderful hors d'oeuvre to share, the committee will supply wine and dessert.
- Music, fun, food and a great time....can't wait!!!!



Official invitations will go out the first week in January with all the information!

November General Meeting Minutes

**Riverside Art Alliance
General Meeting
November 11, 2008**

Call to Order

The meeting was called to order by Debby Phillips at 6:35 PM.

Museum Moments

Daniel Foster announced his resignation as the Director of the Art Museum. He has accepted the position as the chief executive officer of The Community Foundation serving Riverside and San Bernardino counties. He pledges to continue his work to further the impact of art in the community and thanks the Art Alliance for its dedication and drive.

Program

Plein Air Artist, Lisa Mozzini-McDill, shared her art with the AA membership.

Minutes

The minutes from the October 16, 2008 General meeting were approved as written in the October Newsletter.

October Treasurer Report

Lucile A. presented the November treasurer report. A motion was made by Selina B., seconded by Beth K. and carried to approve the report.

Membership Report

Lorraine M. announced that the call for new members is now in progress. She also asked for volunteers to help the 2008 - 2009 new members decorate the Art Museum Christmas tree on December 3, 2008 at 5:00 PM. Lorraine introduced new members present at this meeting: Delores J., Leslie S., Sue S. and Rosemary E..

Hospitality

Linda B-G. and Heather H. thanked those that donated the delicious snacks for this meeting. They asked the membership to sign up for the February - April meetings.

Banners

Kathy A. discussed status of the Banner Project. Response has been slow. Sponsor mailers were sent to the Riverside Chamber of Commerce membership and the Arlington Business Partners. Grant funding has been requested from the city. The artwork deadline is December 15th. The banners will be 96 inches long, will be digitally transferred on to fabric and hung in three traffic areas throughout Riverside. One hundred pieces of art are needed for the project.

Wonders of France

Debby P. reminded the membership of the upcoming ten day tour of France scheduled for the end of June, beginning of July organized by Evie G.

Off the Wall

Camille S. shared outcome of the Off the Wall fundraiser. 246 artists participated this year (188 last year). 1,517 art pieces were submitted (817 last year). \$38,935 was raised this year (\$49,123 last year). Funding from the sales of Off the Wall Jr. is pending. RAM purchased 13

works of art. Camille thanked all those that volunteered. Debby presented note cards with special thanks to Sue S., Denise K., Camille and Jan L. and a framed drawing from Off the Wall Junior to Jenelle L.

Fun Committee

Kathi F. presented plans for this year's fun activities: trip to China Town in Los Angeles and a Bunco night.

The trip to China Town will be on Saturday, January 31, 2009. The trip will consist of a Metrolink train trip to Union Station, a guided tour of China Town and a Dim Sum lunch! All Art Alliance membership is welcome to attend with cost around \$35 per person.

A Bunco night will be held in early March at RAM. The event will include dessert, Bunco and prizes with cost around \$15 per person. More information in the January newsletter.

Fundraiser Ideas

Selina B. shared a list of ideas for future fundraising projects. The fundraising committee will be meeting in the future to determine the projects. There may be a need to have an additional fundraiser this spring to meet the Art Alliance financial commitment to the RAM.

Announcements

Debby noted that Saffron's has adapted their luncheon menu to add variety and reduce the cost and asked everyone to try the new menu.

Debby invited the membership to attend the Children's Holiday Party that will be held on December 13, 2008 at the Riverside Art Museum. Bring your children and grandchildren to enjoy crafts and lunch. The cost is \$5 for children and \$10 for adults.


Help is needed at RAM Exhibit opening on December 13th from 7 PM to 9 PM.

Adjourn

The meeting was adjourned at 7:40 PM.

Respectfully submitted by Kathy C., Acting Secretary

Dottie Smith



Through her service at the local and state levels, Dottie's contributions have helped shape the arts and cultural identity of Riverside. In 1964, Dottie was asked by the RAM board President to organize a women's auxiliary group. She and eleven other women organized the Art Alliance on May 5, 1965. The Art Alliance has sent a donation to RAM in her name. We extend our sympathies to Dottie's family and our thoughts are with them during this difficult time.