

September 2007 Calendar and other Fall Dates

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September 20, 5:00 p.m.	New Members' Orientation	page 8
September 20, 6:30 p.m.	Special General Meeting/Fun Fiesta, <u>Evening</u>	page 7
October 3, Wednesday	October Board Meeting	page 2
October 18, 11:30 a.m.	General Meeting, <u>Daytime</u>	
<u>Off the Wall</u>		page 5
October 28-29	Artist Intake	
November 1-2	Preview Days	
November 2	Sponsor Reception, 5 pm	
November 2	Initial Art Sale, 6 pm	
Through November 10	Art Sale Continues	



Riverside Art Museum
3425 Mission Inn Avenue
Riverside, CA 92501



ART ALLIANCE

September 2007

Volume 10— Issue 1
Kathy Allavie, President

www.riversideartalliance.org
www.riversideartmuseum.org

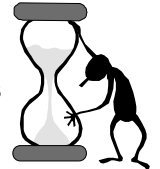
Anja C, Editor

A Trip Down Memory Lane

or

What You Can Discover When Cleaning Out the Art Alliance Closet

This summer Sue S., Camille S., Denise K., and other assorted members and I cleaned out the Art Alliance closet and moved it downstairs off of the Member's Gallery. In doing so, I happened upon many of our old scrapbooks and had the opportunity to reflect on our history.



My own history with the Art Alliance began in 1984 when the home I grew up in was chosen to be the Designer Showcase Home "Living with Art on Poppy Hill." I wasn't aware, at the time, that it was the Ninth Biennial Designer Showhouse—an awesome accomplishment for our members! Nita B. was the President that year, Bobbie P. handled the interior design and Marge S. was the Project Coordinator. (I still have the bronze sculpture "Waiting" by Hazel S. that I purchased from the house as a keepsake.)

What a huge undertaking!

In 1989-1990 the Art Alliance celebrated its 25th Anniversary Year! I happened upon a book Rebecca W. put together to mark the occasion. (Joan Q. was President that year!) She had included a lovely history of the Art Alliance that I have excerpted for you to read (see inside article). This was also the year of the Hays-Patee Designer Showcase Home (the 11th Biennial),

(continued on next page)

which would be the last project of this kind we organized. I enjoyed reading the history of the 1903 house, the very first home built on Little Mount Rubidoux.

I have reflected that members of the future will look back and share the same sort of pride of accomplishment when they read about our Giant Orange ArtVenture, Off the Wall or Canstruction®. It is clear that we have a great history of helping the Riverside Art Museum since our inception in 1965. In fact, in reading through our scrapbooks, I surmise that we helped RAM through some very hard times. Without us, would it be thriving as it is today?

This year we begin our 42nd year as the premiere fundraising organization for the arts. Please take pride in all that we have done and continue to do for the city of Riverside and our art museum.

Kathy Allavie
President, 2006-2008

Members!

If you have an interesting bit of Art Alliance history I would love to hear about it and include it in future issues of the newsletter. You can email them to Kathy Allavie at kallavie@aol.com . Thanks!

SEPTEMBER BOARD MEETING

The next Board Meeting will be held on
Wednesday September 5, at 6 p.m.
At Kathy Allavie's house:
2490 Prince Albert Drive, Riverside

Please RSVP: 951-784-7377

The October Board Meeting will be held on October 3. Same time and place.

2007-08 Budget for Art Alliance

As Accepted by the Board

2007-2008

Revenues

Annual Meeting	\$ 2,000
Spring Event	28,000
Special Events*	6,000
Interest Income	250
Membership Dues	6,000
Miscellaneous	<u>500</u>

Total Revenues \$ 42,750

Expenses

Annual Meeting	\$ 2,250
Directory	500
Donation to RAM**	17,700
Education/Scholarships	2,000
Future Projects	500
Historian	100
Special Events	6,000
Membership	700
Memorials	600
Miscellaneous	400
Newsletter	2,500
Office Expenses	200
Past Presidents' Reception	200
President's Expenses	400
Programs	200
RAM Equipment Gift	1,000
Spring Event	7,000
Website	<u>500</u>

Total Expenses \$ 42,750



* Special Events might consist of a Tuscan Dinner, a "Fun" event, and a Holiday event

** Projected Art Alliance % of *Off the Wall Event* is \$15,000. This amount + "Donation to RAM" will fulfill the designated \$30,000 Art Alliance gift to RAM.



Art Alliance Financial Report June 1 — June 30, 2007

	<u>June</u>	<u>YTD</u>	<u>Annual Budget</u>
Beginning Cash	36,620.86	37,596.12	
Revenues			
Annual Meeting	35.00	2,175.00	\$2,000.00
Fund-Raising Projects:			
GOA	32.63	33,295.20	\$25,000.00
Holiday Event		-	\$6,000.00
Spring Event		<u>27,779.60</u>	\$12,000.00
Total Fundraising	32.63	61,074.80	
Interest Income	21.75	356.12	\$500.00
Membership Dues	25.00	6,435.00	\$8,000.00
Miscellaneous	550.00	790.67	\$500.00
Tuscan Dinner	-	-	<u>\$2,000.00</u>
Total Revenues	664.38	70,831.59	\$56,000.00
Expenses			
Annual Meeting		2,024.78	\$2,500.00
Directory	-	9.57	\$500.00
Donation to RAM	20,000.00	60,000.00	\$18,800.00
Education/Scholarship	2,000.00	2,000.00	\$2,000.00
GOA	-	10,430.85	\$10,000.00
Historian	-	-	\$100.00
Holiday Event	-	114.11	\$5,000.00
Membership	115.03	272.07	\$700.00
Memorials	-	-	\$600.00
Miscellaneous		265.67	\$200.00
Newsletter	73.80	1,545.02	\$2,500.00
Office Expenses	87.65	169.23	\$200.00
Past Presidents' Reception		-	\$200.00
President's Expenses		-	\$400.00
Programs		-	\$100.00
RAM Equipment Gift		-	\$3,000.00
Spring Event	50.00	16,229.14	\$7,000.00
Tuscan Dinner	-	-	\$2,000.00
Website		<u>408.51</u>	<u>\$200.00</u>
Total Expenses	22,326.48	93,468.95	\$56,000.00
Net Revenue	(21,662.10)	(22,637.36)	
Ending Cash, June 30, 2007	<u>14,958.76</u>	<u>14,958.76</u>	

Submitted by
Lucile A.
Treasurer

A Short History of the Riverside Art Museum and the Art Alliance of the Riverside Art Museum

Since its inception as the Spanish Art Society of California by the late Frank Miller, founder of the famous Mission Inn, the Riverside Art Museum has played a preeminent role in the visual arts in the Riverside area. In 1956 the Museum was formally incorporated as the Riverside Arts Center and Museum and began an annual series of exhibitions and classes in various media for both children and adults.



In 1966 the Museum purchased the YMCA located at Seventh (now Mission Inn Avenue) and Lime Streets. The two-story, 20,000 square foot, Spanish influenced building designed by Julia Morgan was built in 1929 and was renovated into a series of gallery space and classrooms. Since 1982 the building has been listed in the National Register of Historic Places.

A year before the purchase of the YMCA, twelve women founded the Art Alliance of the Riverside Art Museum. They were Lucille Clarke, Betty Facey, Katie Grigsby, Birk Hinderaker, Barbara Colville, Elizabeth Kuhlins, Doris Miller, Ruth Place, Betty Powell, Betty Reade, Dottie Smith and Margaret Woodford. From this original group of twelve, the Art Alliance now has a membership of over 200 members. During the years before the purchase of the current building, members met in homes, garages, the Adobe of the Mission Inn and even the City Dog Pound! (For \$1 a year the City of Riverside rented the dog pound to us. When Dottie Smith was President of the Association, the very first Sales and Rental Gallery was established in the former cat houses of the old pound. When the YMCA came up for sale in 1966, it was decided to purchase the building instead of building on the Dog Pound site).

The Riverside community has actively supported art and its cultural commitment to the museum since the early 1900s. The Riverside Art Museum has looked to the Art Alliance for major support in contributing to its operating budget for the last 42 years.

Unknown Art Alliance Historian

OFF THE WALL 2007

Art Sale

October 28th through November 10th

PREMIER SALE NIGHT - FRIDAY, NOVEMBER 2ND

The **Fourth** annual Art Alliance and RAM fall fundraising event, featuring original works of art for sale in \$100 increments, is right around the corner. This is your chance to take it "off the wall" at RAM and put it "on the wall" at the location of your choice! Previews will start Thursday, November 1st and this year we will feature an "Artist Appreciation Reception" during Art Walk on the first of November. This year we will again have a second week of buying, with new art being hung throughout the week, and culminating in a "RAM Member Appreciation Sale" on the final day, Saturday, November 10. Watch your newsletters to hear about additional events as details are confirmed.

And, due to popular demand we will again feature "Off the Wall, Jr." which will showcase our very own Riverside Art Museum junior artists with art priced at \$10, \$20 and \$30. Pam A. will be coordinating.

Do you want the first opportunity to "take it off the wall"? Become a sponsor! Sponsorships are available from \$250 to ... well the sky's the limit ... but we've set it at \$5000. Collectors and supporters who wish to become a sponsor will once again be invited to a special VIP reception and have the opportunity to be first in the galleries to purchase art! If you would like to receive a sponsor packet, know someone who might like to be a sponsor, or need more information just give me a call!

With this exciting event stretching over almost 3 weeks (including intake and pick-up) there are many, many volunteer opportunities available. Please answer with a great big "YES" when called upon to volunteer. Sign up sheets will be at the meetings but feel free to call now if there is a particular area you might be interested in helping with.

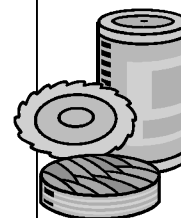
Our goals are to strengthen RAM's visibility in the community, to showcase many artists in a gallery setting, and to provide the community an opportunity to purchase original art at terrific prices!

Canstruction 2008

Mark your calendars:

Canstruction 2008 will open May 8, 2008.

The show will run through the 15th of May, 2008.



We will "de"Canstruct the project on the 16th and 17th of May, 2008.

This year we will use both the main floor gallery and the downstairs gallery - we plan to have at least 10 structures. Teams for the 2008 event are now being formed and we are trying to line up sponsors. Please call Brightie Dunn for further information. Home (951) 351-8200, Cell (951) 233-1854



Remember: will be feeding the hungry!

Dates and Times for General Meetings

for the 2007-2008 year
(Put them on your calendar now!)

Sept. 20	Evening	6:30 p.m.	<i>Fun Fiesta</i> Welcome Dinner
Oct. 18	Daytime	11:30 a.m.	?
Nov. 15	Evening	6:00 p.m.	Frank Heyming's <i>Hills of Riverside</i>
Dec.	***	***	No Meeting
Jan. 17	Evening	6:00 p.m.	Riverside Renaissance
Feb. 21	Evening	6:00 p.m.	<i>Film Festival</i> Heritage
Mar. 20	Daytime	11:30 a.m.	?
Apr. 17	Evening	6:00 p.m.	Architecture of Historic Riverside
May 15	Evening	TBA	Annual Meeting

Membership Corner

Welcome to a new year of Art Alliance!

This year we have five new members to welcome to our group for the 2007-2008 year. They will be introduced September 20th at our first general meeting at Kathy Allavie's home. They will be wearing special nametags so please find them and introduce yourself to welcome them to Art Alliance.

The new members are: Linda B., Kathleen C., Jan F., Barbara H. and Gail R.

Invitation to New Members

Please join us for the New Members' Orientation. Sponsors and Board members are also invited.

*Thursday, September 20, 2007 at 5 p.m. at the home of Kathy Allavie
immediately preceding the General Meeting.*

Please contact us

If you move, change phone numbers or e-mail, or have any other corrections or additions to the 2007-2008 directory let us know.

Camille S. Denise K.
membership@riversideartalliance.org membership@riversideartalliance.org

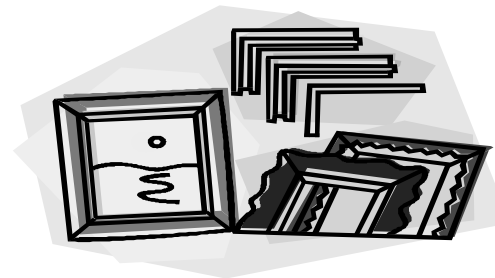
AT RAM THIS MONTH

Sept. 6 - Nov. 10	Jesus Cruz, Jr. <i>Faces From The Block</i> linoleum prints and blocks	Opening Reception: Sept. 6, 6-9 p.m.
Sept. 6 - Oct. 27	George Burwick <i>Fragile</i> mini-installations	Opening Reception: Sept. 6, 6-9 p.m.
Sept. 15 - Oct. 27	Los Angeles Printmakers Society 19th National Exhibition	Opening Reception: Oct. 4, 6-9 p.m.

Our first three years have been wonderfully successful and we are looking forward to an even bigger and better event this year.

Looking forward to hearing from all of you with your ideas, comments & input!

Sue S.



Schedule in a nutshell:

Artist Intake	Sunday, October 28	10 am to 3 pm
	and Monday, October 29	10 am to 4 pm
Preview Days	Thursday, November 1 - Friday, November 2	- RAM hours 10 am to 4 pm
Sponsor Reception	Friday, November 2, 2007	- 5:00 pm
Initial Art Sale	Friday, November 2, 2007	- 6:00 pm
Sale continues	November 3 through Saturday, November 10	Regular museum hours
RAM Member Appreciation Sale Day -	Saturday, November 10	10 am to 4 pm

25% off for Riverside Art Museum members.

PROGRAM PLANS

General Meetings 2007 - 2008

“Focus on Riverside Heritage”

The coming Art Alliance year promises to be exciting from many aspects. No one will want to miss the evening programs planned for our cultural enrichment and enjoyment. During the year we will focus on “Our Riverside Heritage” beginning with a “Fun Fiesta” at Kathy Allavie’s historic home on Prince Albert Drive. (See next page.)

In November we will welcome Frank Heyming to our evening meeting as he presents his well received and widely acclaimed “Hills of Riverside” lecture. If you have wondered about the significance of the hills that surround us you will be enlightened at long last.

In January we will turn our thoughts and interests to the “Riverside Renaissance” and how changes in the downtown area will impact the Art Museum. Plan to come and learn about the past and our future in an enlightening presentation by program planners.

We are in negotiation for speakers in February on our new “Film Festival” heritage and for an April presentation on the “Architecture of Historic Riverside Homes.” We know these will be particularly interesting as we look to the future and celebrate the past.

See you at the meetings,

Selina B.

Vice President, Program Chair

For dates and times of this year’s General Meetings see page 9.

THE ART ALLIANCE

General Meeting

Thursday September 20, 2007 at 6:30 p.m.

Meeting and Program:

Welcome dinner in Kathy Allavie’s Historic Home:

A FUN FIESTA

We will combine “business” with “fun”



When: September 20, 6:30p.m.

Where: 2490 Prince Albert Drive

What: General Meeting, Speaker and Dinner

*The speaker will be Jonathan Yorba,
City of Riverside’s Art and Culture Director*

There will be a charge of \$10.00 for the dinner

But members are welcome to attend the meeting

Without attending the dinner if they choose

Your invitation will be in the mail

Please RSVP.