



# Art Alliance

November 2006

Volume 9 — Issue 3  
Kathy Allavie, President

[www.riversideartmuseum.org](http://www.riversideartmuseum.org)  
[www.thegiantorange.com](http://www.thegiantorange.com)

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951-789-8686

*Dear Art Alliance Members---*

You have every reason to feel proud! The Art Alliance has just completed the most financially successful fundraiser in the history of the Art Alliance! *The Giant Orange ArtVenture* wrapped up after 16 months of work and planning, and finished with a flourish at the Giant Orange Auction on October 13<sup>th</sup>. As of this date, our final numbers are not in, but it looks like we will have raised close to \$150,000 on this community-art project. Thank you to Phyllis Crabtree and her committee, including Mina G, Jackie H, Beth K, Peggy L, Kathy Schulz and Doug Shackelton.

But not to be outdone, we are following this up with *Off The Wall*, which looks to be twice as successful as last year. As this next fundraiser takes shape, I urge you to come and be a part of the fun. Sue Simonin would love to have you join in, and your help will be greatly appreciated. (See her article in this newsletter for more information).

Finally, our *Plaid Tidings Holiday* event is taking shape under the direction of Judy F! Look for exciting changes as we plan this festive event.

Thank you, Art Alliance, for your continuous support and dedication to our Museum.



**Kathy Allavie**  
President

**Art Alliance Financial Report**  
**September 1, 2006 - October 1, 2006**

	<u>September</u>	<u>YTD</u>	<u>Annual Budget</u>
<b>Beginning Cash</b> Sept. 1, 2006	\$37,596.12	\$37,596.12	
<b>Revenues</b>			
Annual Meeting	-	-	\$2,000.00
Fund-Raising Projects:			
GOA	3,510.00	3,510.00	\$25,000.00
Holiday Event	-	-	\$6,000.00
Spring Event	-	-	\$12,000.00
Total Fundraising	<u>3,510.00</u>	<u>3,510.00</u>	
Interest Income	31.28	31.28	\$500.00
Membership Dues	50.00	50.00	\$8,000.00
Miscellaneous	-	-	\$500.00
Tuscan Dinner	<u>-</u>	<u>-</u>	<u>\$2,000.00</u>
<b>Total Revenues</b>	<u>3,591.28</u>	<u>3,591.28</u>	\$56,000.00
<b>Expenses</b>			
Annual Meeting	-	-	\$2,500.00
Directory	9.57	9.57	\$500.00
Donation to RAM	-	-	\$18,800.00
Educaion/Scholarship	-	-	\$2,000.00
GOA	642.06	642.06	\$10,000.00
Historian	-	-	\$100.00
Holiday Event	-	-	\$5,000.00
Membership	-	-	\$700.00
Memorials	-	-	\$600.00
Miscellaneous	-	-	\$200.00
Newsletter	169.40	169.40	\$2,500.00
Office Expenses	-	-	\$200.00
Past President's Reception	-	-	\$200.00
President's Expenses	-	-	\$400.00
Programs	-	-	\$100.00
RAM Equipment Gift	-	-	\$3,000.00
Spring Event	-	-	\$7,000.00
Tuscan Dinner	-	-	\$2,000.00
Website	<u>-</u>	<u>-</u>	<u>\$200.00</u>
<b>Total Expenses</b>	<u>821.03</u>	<u>821.03</u>	\$56,000.00
<b>Net Revenue</b>	2,770.25	2,770.25	
<b>Ending Cash Oct.1, 2006</b>	<u>\$40,366.37</u>	<u>\$40,366.37</u>	

Lucile A Treasurer
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**ART ALLIANCE OF THE  
RIVERSIDE ART MUSEUM**

**General Meeting**

**Thursday November 9, 2006, 6:00 p.m.  
Social at 5:45**

**Followed by the Program 7:00 - 8:30 p.m.:**

***Secrets to Art Collecting***  
***Developing a passion***

**Panelists include:**

*Sue Greenwood of Greenwood Fine Art, Laguna Beach*  
*Martha Moos of Martha Moos Design, Los Angeles*  
*Andi Campognone, Associate Director, Riverside Art Museum*



**DECEMBER BOARD MEETING**

**December 7, 2006, 6 p.m.** at Kathy Allavie's Home  
2490 Prince Albert Dr., Riverside CA 92507  
Call Kathy Allavie to confirm at 784-7377  
or at kallavie@aol.com

*Note: Let Kathy know if you have items to be put on the agenda*



By the time you all read this message we should be in the midst of our second “Off the Wall” event and I’d like to extend a great big **THANK YOU** to everyone who worked so hard to make it a success.

I would especially like to thank: **Camille Sanders**, who made my life so much easier by chairing staffing; to **Jan L**, who makes keeping track of the money look so easy; to our bar chairmen **Barb W & LaVonne D** for making sure we all were refreshed; to **Suzy C & Peggy L** for chairing the sponsor reception; to **Francie J** & the RAM board for taking on the Wine Tasting evening; to **Jenelle L**, who handled artist intake & installation and a million other details; to **Rachel K**, who organized all the invitation information & found ways to help us get our name in print all over town; to **Pam A** and her merry band of **Jr. Off the Wall students** who took on our new “baby” this year; to the **RAM staff, Daniel, Andi, Cathy, Steve & Christian** for being there to pick up the pieces; and to **our sponsors**, without whom this event would not have been possible.

And to **all the volunteers** (members, husbands & friends) who promoted our event, acted as greeters, helped with art intake & installation, security, sales, bar & refreshments, set-up, clean-up and all the myriad of details that an event of this size requires – **THANK YOU ALL!**

I look forward to sharing all the details with you at our next meeting.

**Sue S**, Chairman,

**A Special Thank You to Our 2006 “Off the Wall” Sponsors:**

Sandy & Roger P · Kathy & John A · Francie and Eric J · Camille S and Tom P · Linda and Ted B · Richard R · Susan & Rich S ·

Kathy W & Dwight T · Lola and Harold T · Jane & Joe B · Christine & Tom C · Anja and Ring C · Suzy & Gary C · Mary Alic C · Carol & Paul F · Kristee & Robert H · Nancy and Bob L · Connie & Roger R · Liz & Bill W · Helen & Jacques Y · Judy & Craig B

Schedule of events:

***Original Art Sale for \$100, \$200 or \$300***

October 31<sup>st</sup> through November 11<sup>th</sup>, 2006

October	31	<i>Off the Wall, Start Preview Days</i>
November	3	<b><i>Off the Wall, Premier Sale Night – Friday, November 3rd, 6 p.m.</i></b>
November	7	<i>Off the Wall, Wine Tasting Event, 5 p.m.</i>
November	11	RAM Member Appreciation Sale and <i>Final Day of Off the Wall</i>

You are invited to our  
**Plaid Tidings Holiday Cocktail**



December 10, 4 - 7 p.m. at the Museum  
\$50.00 p.p.

Celebrate the Holidays with your friends  
In the festively dressed Museum  
Your invitation will be in the mail

Chair: Judy Fish



## Membership Corner

*Debby P  
Camille S*

### **NEW MEMBERS**

We now have 19 new members for 2006-2007. Please introduce yourself to them and welcome them when you see them at meetings and our special events.

### **DIRECTORY**

You should make the following corrections in your directory:

\* Information intentionally deleted so can post newsletter to website.

**IN 1863 ABRAHAM LINCOLN DECLARED THE LAST THURSDAY OF  
NOVEMBER TO BE A NATIONAL DAY OF THANKSGIVING.**

**WE HOPE YOU ENJOY CELEBRATING THIS AMERICAN TRADITION:**

Thanks for time to be together, turkey, talk and tangy weather.

**H** for harvest stored away, home, and hearth, and holiday.

**A** for autumn's frosty art, and abundance in the heart.

**N** for neighbors, and November, nice things, new things to remember.

**K** for kitchen kettles' croon, kith and kin expected soon.

**S** for sizzles, sights, and sounds, and something special that about.

That spells THANKS for joy in living and a jolly good Thanksgiving  
to all our membership.

-Aileen Fisher, All in a Word

**PLEASE SEND ANY MEMBERSHIP CHANGES (CHANGE OF ADDRESS, NEW PHONE NUMBERS  
OR EMAIL CHANGES, ETC.) TO:**

Camille Sanders      see contact info in directory

New Member information has been removed in order to add newsletter to the website.



**Riverside Art Alliance  
General Meeting Minutes  
October 12, 2006**

- I. The meeting was called to order by President Kathy Allavie at 6:00 p.m.
- II. **Minutes:**  
The September minutes, published in the October newsletter, were read and approved.
- III. **Treasurer's Report:**  
Lucile Arntzen reviewed the September 30 Treasurer's Report. A first and second motion were made to accept and the September Treasurer's Report was approved.
- IV. **Officers'/Committees' Reports:**
- a. **Membership** – Camille Sanders
1. There are 19 new members. New members took a museum tour recently.
- b. **Giant Orange Auction** – Phyllis Crabtree
1. The Giant Orange auction is set for October 13. No walk-in attendance will be permitted due to catering numbers. Giant Orange posters are \$10.
  2. There are 35 small oranges open to bid. Five have already been committed to; the minimum bid is \$50. Two of the smaller oranges are replicas of the large oranges. There will also be four large oranges available to bid with the minimum bid beginning at \$200. An opportunity drawing will be held for one large orange.
- c. **Off the Wall Event** – Sue Simonin
1. Sue reminded everyone that the *Off the Wall* event is just two weeks away.
  2. She thanked the mailing party who sent out all of the invitations. Sue encouraged members to post invitations and information sheets wherever they go.
  3. Pam Atkinson will host the children's art gallery. Children's art will be sold for \$10, \$20 and \$30. The membership is encouraged to attend and purchase children's art. Members' children are also encouraged to submit art as are any other children that members may know.
  4. Regional artists may submit up to 10 pieces of art. Intake is next Friday and Saturday, October 13 & 14. Each artist may submit his/her original art, ready to be hung, for prices of \$100, \$200 or \$300 of which 50% will go to the artist and the other 50% will go to RAM.
  5. There will be a wine tasting from 5:30 – 8:00 p.m. on November 7.
  6. Last year 250 artists participated and sold 650 pieces.
- d. **Holiday Event** – Judy Fish
1. There will be no brunch. This year we will have a plaid tidings cocktail party on a Friday evening from 4:00 – 7:00 p.m. Traditional *Madonna and*

(over)

Child art will be shown at RAM during the holiday season.

**V. Announcements:**

1. Evie G reported that the Italy trip has been sold out and there is a waiting list. Attendees on this year's trip are all RAA members. The trip is set for May 21 – June 1, 2007. People attending will fly Swiss Air.
2. Kathy Allavie requested that the Vision questionnaire be completed and returned so that the RAA vision statement can be generated.
3. Artist Kathy Gregg Maxwell's oranges were purchased and displayed at El Torito in the Plaza and at Provident Bank.

**VI. Adjournment:**

The meeting was adjourned at 6:35 p.m.

Submitted by  
Lorraine M

*Art Alliance Awards Scholarships:*  
Monothon - July 1006

The following recipients from surrounding areas and Universities were awarded half scholarships in the amount of \$100 each for the Art Museum's July Monothon class:

Adeola D	unknown affiliation
Cheryl D	UCLA
Andrea F	Riverside Community College
Whitney H	University of Puget Sound
Shureena H	La Sierra University
Janice J	Cal State San Bernardino
Virginia K	Orange, CA
Kristen K	Riverside Press Enterprise County High School Show
Joel K	La Sierra University
Marlaina M	Riverside Community College



Scholarship/Education



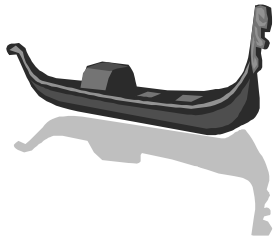
***Please Note: In December there will be a no newsletter  
nor a General Meeting***

On the Road with Art Alliance:

## ***The Wonders of Italy 2007***

May 21 - June 1

The Italian trip Evie G and Suzy C have been preparing is booked full!! If you are still interested in joining the group, contact Evie G or Suzie C to be put on the waiting list.



The cost is \$4,450.00 p.p.  
\$500.00 deposit needs to be in  
by December 15, 2006.

## Giant Orange Wrap-up

The Giant Orange ArtVenture Auction held on October 13 at Crestmore Manor was quite an evening – a beautiful venue, good food, and lots of oranges. The chance to purchase several large oranges and many small oranges brought people out to participate in our final event for the GOA. Our auctioneer, Dan Bernstein, did an absolutely great job and the bidding was FAST and FURIOUS.

During the evening the oranges alone sold for approximately \$20,000 total. We are still waiting for several invoices from the Auction event, but we feel comfortable in saying that overall (from start to finish) the Giant Orange ArtVenture project made a net profit in the neighborhood of

**\$150,000.**

Our most heartfelt thanks to each and everyone that participated in this monumental project.

Kathy and Phyllis



## *November 2006 Calendar and Beyond*

**At the Museum:**

October 21 - December 2

**Exhibition: BEYOND HERITAGE**

Reception Thursday, November 2, 6:00 p.m.

**Art Alliance:**

October 31  
 November 3  
 November 7  
 November 9

*Off the Wall*, Start Preview Days  
*Off the Wall*, Premier Opening, 6 p.m.  
*Off the Wall*, Wine Tasting Event, 5 p.m.  
 General Meeting, 5:45—6:00 p.m. Socializing  
 6:00—7:00 p.m. Meeting  
 7:00 Program "The Secrets to Collecting Art"  
*Off the Wall*, RAM Member Appreciation Sale and  
 Final Day.  
 Board Meeting, 6 p.m. at Kathy Allavie's home  
*Plaid Tidings Holiday Cocktail*

November 11  
 December 7  
 December 10



Riverside Art Museum  
 3425 Mission Inn Avenue  
 Riverside, CA 92501